



Acceptable Use Policy Regarding Languages Canada Logo and Website

- 1) The Languages Canada logo, website, and brochure are the sole property of Languages Canada. These items shall not be copied or reproduced by any non-member, individuals, or organizations without the written approval of the Languages Canada Board, or the body or individual authorized by the board to administer such use.

- 2) **Full Members and the use of The Languages Canada Logo**
 - A) It shall be assumed that all members in good standing are approved to use the Languages Canada logo in their advertising, publications, documents, websites and web pages. The Languages Canada logo must not be used to misrepresent any program, member or Languages Canada.

 - B) In the event that the Languages Canada logo is used on a member website, the logo shall, unless otherwise approved by the Board, link to the Languages Canada website.

 - C) Upon ceasing to be a Languages Canada member, a program's approval for the use of the Languages Canada logo is automatically revoked. The former member will be required to remove the Languages Canada logo from all advertising, publications, documents, websites and web pages. If the member leaves in good standing, that member has twelve (12) months to remove the Languages Canada logo from all printed materials and thirty (30) days to remove the Languages Canada logo from their website(s). If the member is required to leave the association and, as a result, is not in good standing, that member has thirty (30) days to remove or hide the logo from all printed materials and from its website(s). Failure to do so may result in legal action.

- 3) **Languages Canada Website**

The content of the Languages Canada website is copyrighted and considered to be the property of Languages Canada. The content may not be mirrored, copied, duplicated or reproduced (by members or non-members) without the explicit written permission of Languages Canada.

- 4) **Description of Languages Canada Activities**
 - A) Members who wish to present the role and activities of Languages Canada in their publications are encouraged to use the following text provided by the Languages Canada office, in order to avoid presenting inaccurate information:

Languages Canada is a not-for-profit association representing more than 225 language education member programs across Canada that offer accredited English and French programs from both the public and private sectors. www.langaugescanada.ca

Should more elaborate text be desired, the draft text should be submitted to the Languages Canada office for approval prior to publication. Languages Canada requires that publications which present inaccurate information about the Association be recalled.



B) Websites that wish to present the list of Languages Canada members must do so by providing a link to the Languages Canada website. This will ensure that the information is current and error-free.

5) Compliance

A) In the event that a member disregards or misuses Languages Canada logo or materials, Languages Canada reserves the right to publicly state that the member is no longer in good standing and to revoke its membership. Depending on the severity of the offence, additional punitive measures may also be sanctioned through Languages Canada's Dispute Resolution Policy, including fines for readmission to Languages Canada

B) In the event that such an offence is committed by a non-member program, Languages Canada will consider such alternative legal action as may be required.

6) Correct Logo Usage

The Languages Canada electronic, print and photographic images should never be disproportionately rescaled, sheared, retyped, or arbitrarily altered in any way when being reproduced.