

## SPONSORSHIP PACKAGE



### Languages Canada

Languages Canada is Canada's premier language organization representing more than 220 private and public language education members across Canada that offer accredited English and French programs.

Languages Canada is proud to take a leadership role in matters relating to language training and international education and works collaboratively and effectively with stakeholders and colleagues across the country and internationally. Canada is one of the leading destinations for international students in the world with students studying at all levels from across the globe.

### Who Will Attend?

The LC Annual Conference 2017 is expected to attract close to 200 delegates from across Canada, including owners, directors, marketing personnel and leaders from Canadian university/college language programs, private language schools and international education departments. We will also have provincial and federal government officials, NGOs, and other key influencers in the field of international education. The conference launch will be supported by a high profile media campaign across social media, and traditional communication channels.

### Sponsors for the LC Annual Conference 2017 will have the opportunity to:

- Profile their organization to an influential audience of decision makers
- Network with staff and others who act as a primary liaisons with international students and their families, international institutions, agencies, government and supporters
- Develop value-added partnerships with some of the leading language and international education specialists in Canada

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**EXHIBIT AREA SETUP:** Sunday, February 26 5:00 p.m. - 6:30 p.m.

**EXHIBIT AREA OPEN:** Sunday, February 26 7:00 p.m. - 10:00 p.m. | Monday, February 27 8:00 a.m. - 5:00 p.m. | Tuesday, February 28 8:00 a.m. - 5:00 p.m.

*PREMIUM SPONSORS WILL HAVE LARGE SPACE FOR BOOTH DISPLAYS, BASIC EXHIBIT PACKAGES ONLY INCLUDE SPACE FOR 6 FOOT DRAPED TABLE (PROVIDED)*

**SOLD OUT**

### **DIAMOND LEVEL SPONSORSHIP ONLY 1 AVAILABLE (\$14,000) includes:**

- Sponsorship of Opening and Closing Receptions
- First choice for booth location (In exhibit area or conference foyer)
- 5 conference registrations for February 26, 27 and 28, 2017 (Includes access to all sessions, meals and receptions)
- Public recognition as the Diamond Sponsor (Signs on each table, verbal mention and in conference program)
- Display of your organization's sign/banners/logo in prominent location during conference and at opening and closing receptions
- Exclusivity for the business category (Testing, Insurance, Publishing, etc.)
- Your corporate logo rolling on screen in main meeting room
- Full page colour advertisement on back outside cover of conference program
- Public recognition and link to your organization's website from the conference web page
- Promotion of sponsorship through social media
- Access to conference mailing list (Emailed 2 weeks prior to and after the conference)
- Opportunity to place insert or giveaway in delegate packages

### **GOLD LEVEL SPONSORSHIP ONLY 3 AVAILABLE (\$8,000) includes:**

- Sponsorship of Delegate Bags (Corporate logo with LC logo on delegate bags) OR sponsorship of the Monday or Tuesday lunch. (Selection will be in the order the registration(s) are received)
- Priority selection of booth location (In exhibit area or conference foyer)
- 3 conference registrations for February 26, 27 and 28, 2017 (Includes access to all sessions, meals and receptions)
- Public recognition as the Gold Sponsor (Signs on each table, verbal mention and in conference program)
- Display of your organization's sign/logo in prominent location during conference (Sponsor supplied)
- Your corporate logo rolling on screen in main meeting room
- Full page – Front inside cover or high visibility – black and white advertisement in conference program
- Public recognition and link to your organization's website from the conference web page
- Promotion of sponsorship through social media
- Access to conference mailing list (Emailed 2 weeks prior to and after the conference)
- Opportunity to place insert or giveaway in delegate packages

### **SILVER LEVEL SPONSORSHIP ONLY 5 AVAILABLE (\$3,200) includes:**

- 2 conference registrations for February 26, 27 and 28, 2017 (Includes access to all sessions, meals and receptions)
- Draped 6 foot exhibit table in a prime location and/or adequate space up to 8 -10 foot tradeshow booth (Preferred location)
- Public recognition as a Silver Sponsor (Signs on each table, verbal mention and in conference program)
- Your corporate logo rolling on screen in main meeting room
- Full page – black and white advertisement in conference program
- Public recognition and link to your organization's website from the conference web page
- Promotion of sponsorship through social media
- Access to conference mailing list (Emailed 2 weeks prior to and after the conference)
- Opportunity to place insert or giveaway in delegate packages

### **BRONZE LEVEL SPONSORSHIP ONLY 7 AVAILABLE (\$2,200) includes:**

- 1 conference registration for February 26, 27 and 28, 2017 (Includes access to all sessions, meals and receptions)
- Public recognition as a Bronze Sponsor (Signs on each table, verbal mention and in conference program)
- Draped 6 foot exhibit table in a location and/or adequate space up to 8 -10 foot tradeshow booth (Preferred location)
- Half page – black and white advertisement in conference program
- Public recognition and link to your organization's website from the conference web page
- Promotion of sponsorship through social media
- Access to conference mailing list (Emailed 2 weeks prior to and after the conference)
- Opportunity to place insert or giveaway in delegate packages

### **BASIC EXHIBIT PACKAGE (Limited space available) (\$1,500 Non-Members and Sponsors – LC members and current sponsors \$1,000) includes:**

- 1 Conference registration for February 26, 27 and 28, 2017 (Includes access to all sessions, meals and receptions)
- Draped 6 foot exhibit table
- Access to conference mailing list (emailed after the conference)

**Prize Draw:** Please note that all sponsors and exhibitors are eligible to participate in a prize draw. Prizes and ballots must be provided by sponsor and exhibitors and will be drawn by LC President following lunch on Tuesday, February 28. If you are interested in participating, please ensure that this is indicated on the sponsorship application form, or email: [conference@languagescanada.ca](mailto:conference@languagescanada.ca)

## SPONSORSHIP PACKAGE

Please provide your information and choices below and email to: [conference@languagescanada.ca](mailto:conference@languagescanada.ca) or fax to: **(888) 277-0522** to reserve your space. Exhibit tables and sponsorship opportunities are available on a first-come, first-served basis.

### Contact Information

Organization Name

Contact Person

Invoicing Address

City  Province  Postal Code

Telephone  Email

Name of Attendee (s)  Additional Comments: *(preferences, requests, questions, suggestions)*

  
  

  
  


#### Basic Exhibitor Package (February 26, 27 and 28th, 2017):

- \$1,000 (Current Languages Canada Sponsors or Honourary members)
- \$1,400 (Non-members) (Registrations prior to January 15, 2017)
- \$1,600 (Non-members) (Registrations after January 15, 2017)
- \$450 Additional exhibitor registrations

#### Sponsorship:

- ~~Diamond Level (1) \$14,000~~ **SOLD OUT**
- Gold Level (3) \$8,000
- Silver Level (5) \$3,200
- Bronze Level (7) \$2,200

Sponsors and Exhibitors will have access to all sessions, meals and receptions beginning with the casual "Meet & Greet" on Sunday, February 26, 2017.

**PLEASE NOTE THAT PREMIUM SPONSORSHIPS MUST BE PAID IN FULL BEFORE SPONSORSHIPS ARE PROMOTED ON THE CONFERENCE WEBPAGE AND IN MEMBER COMMUNICATION.**

#### Extras:

- |  |         |   |
|--|---------|---|
| <input type="checkbox"/> Lanyards (imprinted)        | \$1,500 |   |
| <input type="checkbox"/> Breakfast                   | \$1,000 | Check preferred day: <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday |
| <input type="checkbox"/> a.m. Coffee Break           | \$ 500  | Check preferred day: <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday |
| <input type="checkbox"/> p.m. Health Break           | \$ 500  | Check preferred day: <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday |
| <input type="checkbox"/> Full page advertisement     | \$ 600  | (B/W – camera ready artwork to be provided)   |
| <input type="checkbox"/> Half page advertisement     | \$ 400  | (B/W – camera ready artwork to be provided)   |
| <input type="checkbox"/> Insert in delegate bags     | \$ 300  | (Material must be provided)   |
| <input type="checkbox"/> Participation in prize draw | N/C     | (Prizes and ballots/tickets must be provided by sponsor/exhibitor)                    |

Note: All sponsorship fees are Tax Exempt

Payment must be made paid in full by cheque (*payable to Languages Canada*) or wire transfer on or before January 31, 2017.

**Mail to: Languages Canada, 27282 12B Avenue, Aldergrove BC V4W 2P6 Canada**