Languages Canada 2023

Cutting Edge Quality Assurance

Octavio Hidalgo J.R. Lockwood February 2023



Hello! 👋



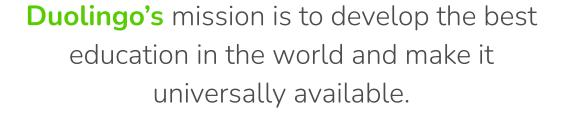
Octavio Hidalgo International Engagement



J.R. Lockwood

Assessment







The **Duolingo English Test** uses assessment technology to lower barriers and increase opportunities for English language learners everywhere.

duolingo english test development

As a **digital-first test** created with security considerations for online delivery, all test items have to meet two criteria:

- Be grounded in academic research as predictive of English proficiency;
- 2. Meet our online delivery security protocols

Duolingo is a leading edtech company with 7+ years in online testing.

We're uniquely able to lead in test security with talent
in AI, machine learning, psychometrics, and humans.

overview



Accessible - Most affordable ELT, taken in 200+ countries



Comprehensive - Includes scores, video and writing samples



Fast - Certified results available in 2 days



Reliable - Research supports use in high-stakes decisions



Secure - Prevention and detection. Adaptive test, browser lockdown, remote proctoring, AI, and more

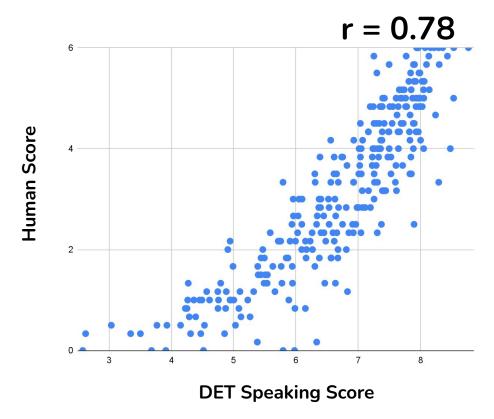
Scoring and quality assurance

Goals of Test Scoring Team

Ensuring three essential properties of test scores

- Validity: The scores measure what they're supposed to measure (i.e., Academic English proficiency).
- Reliability: Rapid retakes of the test produce similar scores
- Comparability: The meaning of scores remains consistent
 - across test-takers on any given day ("cross-sectional comparability")
 - across time ("longitudinal comparability")

Validity



DET Score

Maximizing Reliability Under Constraints

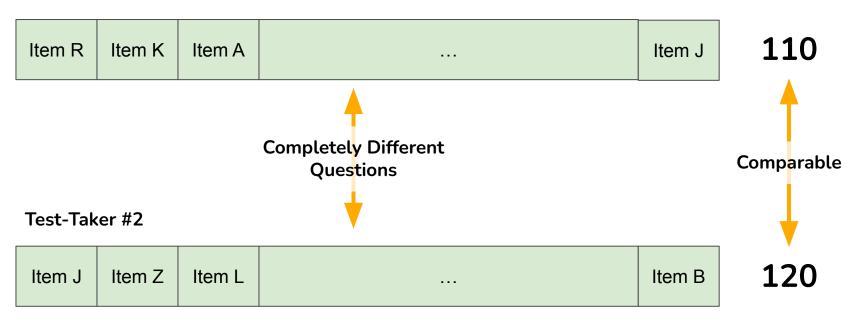
- Reliability can be increased by making the test longer, but a key value proposition of the DET is ~1 hour testing time
- Two major strands of work over the last two years increased reliability without making the test longer:
 - Developed methods to extract more information about proficiency from the response data we collect (e.g., novel psychometric models)
 - Improved the adaptive assignment (CAT) algorithm to better match item difficulty to person proficiency

Comparability

- The meaning of scores remains consistent
 - across test-takers on any given day ("cross-sectional comparability")
 - across time ("longitudinal comparability")

Cross-Sectional Comparability

Test-Taker #1



Disentangling Items from Persons

- Score comparability requires separating item attributes (e.g. difficulty)
 from person attributes (e.g., proficiency)
- Two complementary operations
 - Item Calibration: learning about an item's attributes, controlling for the proficiency of the people who responded to it
 - Test Scoring: learning about a person's proficiency from their responses, controlling for the attributes of the specific items that were presented to them

Item Calibration and Test Scoring

- Item Calibration: Blend machine learning and psychometrics
 - Machine learning: Use cutting-edge language models to identify characteristics of items related to their psychometric attributes
 - Psychometrics: Combine predictions from these models with response data to estimate item attributes relevant to scoring
- Test Scoring: Use psychometric methods to produce the most accurate estimate of a person's proficiency from their item responses

Longitudinal Comparability

- Scores should also be comparable across test takers who take the test at different times
- We routinely improve the test:
 - Expand item banks
 - Improve item selection algorithms
 - Apply cutting-edge methods for scoring spoken and written responses
 - Increase construct coverage through new item types

Making a Better Airplane While Flying

- We need a system to track testing data in (effectively) real time to make sure that everything goes according to plan
 - And be able to remediate quickly if it does not
- We built a tool to help us monitor statistical summaries of DET testing data:

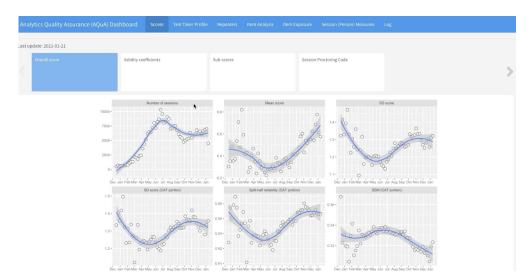
AQuAA

Analytics for Quality Assurance in Assessment (Liao et al., 2021)

What is AQuAA?

A tool for evaluating validity, reliability, and longitudinal comparability of scores

Both a monitoring system and an alert system



Liao, M., Attali, Y., & von Davier, A. A. (2021). AQuAA: Analytics for Quality Assurance in Assessment. In *Proceedings of the Educational Data Mining Conference (Virtual)* (pp. 787-792).

Why do we need AQuAA?

- To maintain quality of the DET a high-stakes assessment
 - Ensures that expected quality standards are met at all the stages of the test
 (Allalouf, 2007)
 - Integrates and monitors the components in the test validity framework
- To alert us about any score anomalies
 - Implements statistical methods to identify anomalies
 - Promptly notifies us about any score anomalies
 - Provides contextual information to help us understand the causes of anomalies



Why Do We Need AQuAA?

Fact: The composition of the DET test-taker population fluctuates constantly

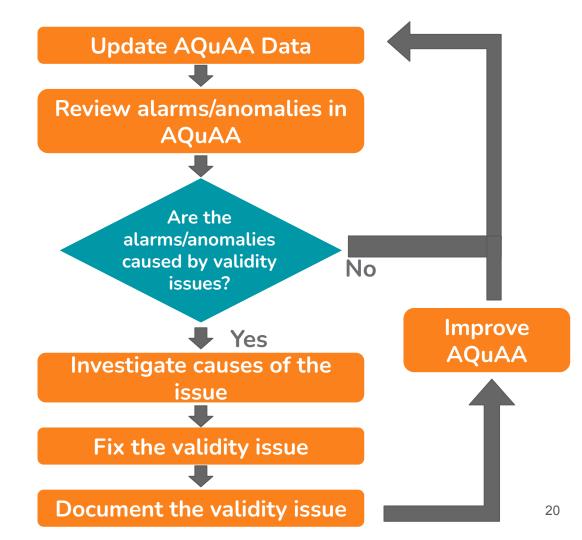
Consequence: It is difficult to judge whether a fluctuating score trend is a result of changing composition or a score comparability issue

Approach: A daily alert system that flags daily outliers in score metrics

- Use statistical models to predict today's statistic (e.g. average score)
 from test-taker background variables and recent (30-day) trends
- Raise an alert if today's statistic deviates too much from the prediction

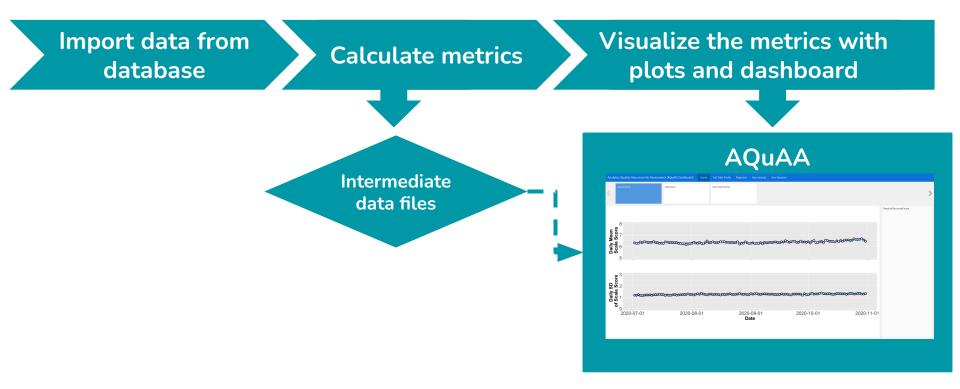
Once an alert is raised:

- Can the alert be explained by a change in test taker population?
- Does the score alert signal an issue in score comparability?



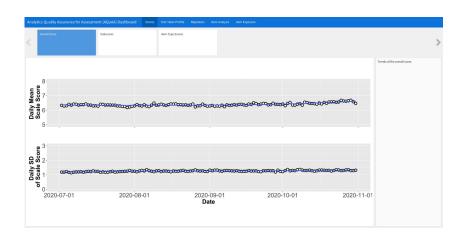
How is AQuAA updated?

The following process is implemented daily:



What data are analyzed in AQuAA?

- Imported from the test database
 - Person-level and item-level scores
 - Background variables of the test takers
- Data are aggregated by week or day
 - Each point in AQuAA represents test sessions of a week or a day



What metrics are included in AQuAA?

Metric Categories

Scores

Test-Taker profile

Repeaters



Scores

Purpose

- Track important summary statistics of the test scores and subscores over time
- Identify & account for seasonality

Example Statistics

- Mean and SD
- Inter-correlations
- Reliability and SEM
- Correlations with other test scores

Example questions

- Do the mean scores in 2022 remain the same as those in 2021?
- Do the mean scores after the launch of test change remain the same as those before the launch?

Test-Taker Profile

Purpose

 Track the change in composition of the test taker population over time

Example questions

- xample questions
- Did any countries experience an abrupt change in test volume over the past weeks?
- Can such changes be explained by admissions deadlines?

Example Test-Taker Background Variables

- Country
- Native language
- Gender
- Age
- Intent

Repeaters

Purpose

 Track prevalence and performance of repeaters (i.e., test takers who took the test more than once)

Example Statistics

- Frequency of repeaters
- Distribution of time between repeated tests
- Distribution of the score differences between repeated tests
- Test-retest reliability

Example questions

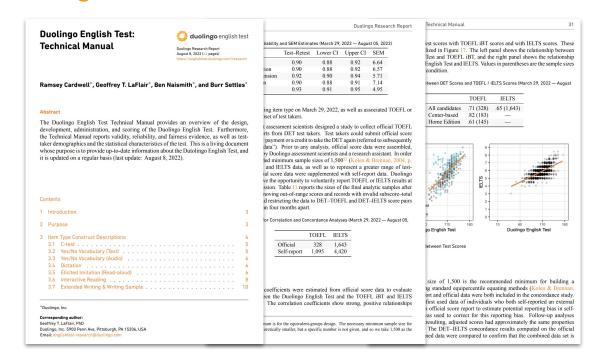
- Are scores from different sessions from the same person highly correlated?
- Are daily means for repeaters abnormally different from their past scores?

Takeaways

- AQuAA is designed to constantly monitor performance of the DET system and alert us to any anomalies
 - Helps us to meet professional standards for score reliability, validity, and comparability
- When a new feature (e.g., a new item type) is launched on the DET, we closely monitor AQuAA to ensure that the launch is smooth and the test scores have the appropriate properties

For More Details

More details about the DET, AQuAA, and supporting research at englishtest.duolingo.com/research



thanks! questions?



Concordance Process

About Concordances

- Concordances facilitate the interchangeable use of multiple tests
- Concordances historically are updated very infrequently
 - Traditional tests are slow to change
 - TOEFL <> IELTS concordance is from 2010
- TOEFL & IELTS have existed 40+ years
 - Greater familiarity among score users
 - Established score minimums
- DET is newer, and innovates more often, than other tests

Last DET Concordance

- 1. The last concordance between DET and IELTS/TOEFL was reported in 2019.
- 2. Reasons for updating concordance:
 - a. DET is adopted in many more universities than in 2019.
 - b. The DET population has changed quite a bit over the last three years.
 - c. People are more familiar with the assessment than they were in 2019.
- 3. The previous concordance:
 - a. Used only self-report data.
 - b. Investigated sensitivity to two methodological decision points.

Test-Taker Intentions

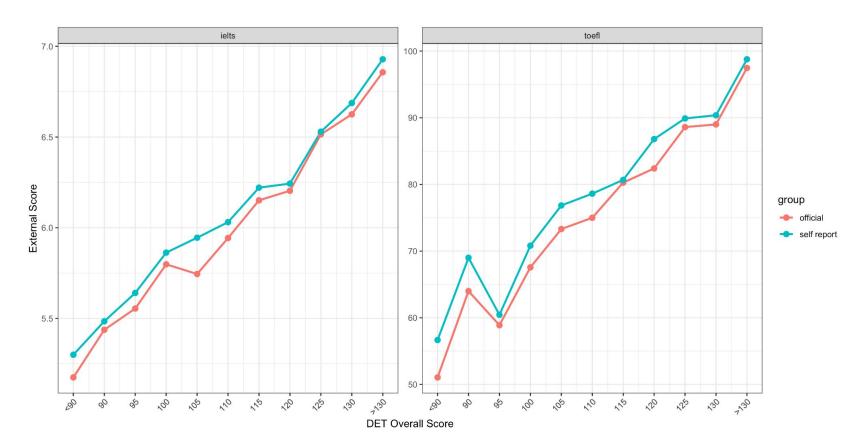
	2019	2020	2021	2022 (ytd)
Graduate	10%	38%	36%	38%
Undergraduate	25%	39%	42%	39%

Concordance Challenges

Getting Official Score Data

- We set up a process for soliciting official TOEFL/IELTS score reports.
- From May 16, former DET test takers who met eligibility criteria were contacted via email and a banner on the DET website.
- Eligible TOEFL/IELTS submissions were compensated \$35 or free retest
- Final official score report analytic sample sizes:
 - TOEFL n = 328
 - \circ IELTS n = 1,643

Reporting Bias (Paired Data)



Concordance Results

Determining Concordance Methods

- Considering the construct coverage of the three tests
 - DET, TOEFL, & IELTS measure similar skills, used for similar purposes
 - Built from different frameworks and different test blueprints
- Analyzed sensitivity of concordance results to five methodological decisions
- At different stages of the concordance study, we presented to, and got feedback from, our advisory boards:
 - Technical Advisory Board
 - Admissions Advisory Board
 - Graduate Admissions Advisory Committee

Concordance Analysis Steps

- 1. Clean data and disambiguate DET/external scores
- 2. Adjust self-report data for reporting bias and combine with official data
- 3. Weight and smooth data distributions
- 4. Estimate concordance using equating methods

Correlations at Each Step

	Official	Self	Combined
TOEFL	.71	.69	.70
IELTS	.65	.64	.64

Final Concordance Comparison

DET	2019	2022
100	74–79 🔪	65–69
105	80–85	→ 70–75
110	86–91	76–81
115	92–96	82–86
120	97–102 \	87–92
125	103–107	93–97
130	108–112	98–103
135	113–115	104–108
140	116–118	109–112

IELTS	2019	2022
6	95–100	105–115
6.5	105–110	120–125
7	115–120	130–135
7.5	125–130	140–145
8	135–140	150–155

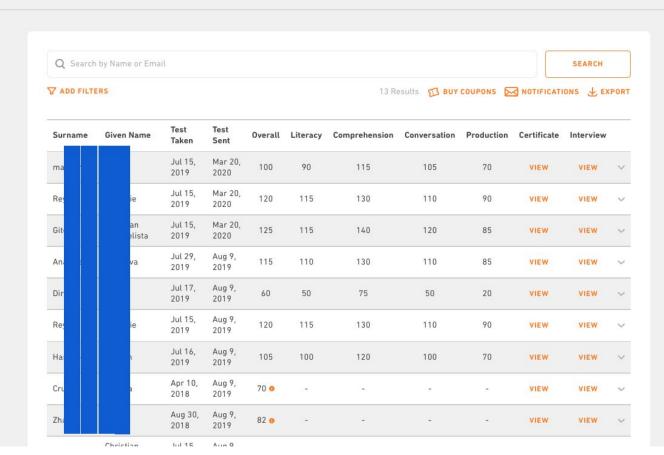
New test concordance tables

DET	TOEFL iBT	DET	TOEFL iBT
160	120	105	70—75
155	119	100	65—69
150	117–118	95	59—64
145	113—116	90	53—58
140	109—112	85	47—52
135	104—108	80	41—46
130	98—103	75	35—40
125	93—97	70	30—34
120	87—92	65	24—29
115	82—86	10–60	0—23
110	76—81		

DET	IELTS Academic
160	8.5–9
150–155	8
140–145	7.5
130–135	7
120–125	6.5
105–115	6
95–100	5.5
80–90	5
65–75	4.5
10–60	0–4

utilizing the test



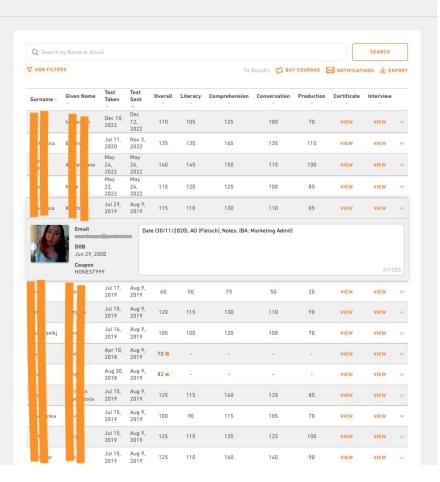


RESEARCH

BLOG







110 Literacy 130 Comprehension

VIDEO INTERVIEW

Explain a quality about yourself that you are proud of. How does this quality make you a better person? What can your friends learn from you because of this quality?



< 1 of 2 >

WRITING SAMPLE

What do you think is the most important thing you need in order to have a happy life? Explain the reasons for your choice.

RESPONSE

The most important thing I need in order to have a happy life is loving people, though they are not things. There is a wrong opinion that money makes people happy and that if you can buy everything you need, thismaterial things will make you happy. It is not true because person as a social creature is in need of true love and caring which only mankind is able to give.

< 2 of 2 >

Score Setting

Score comparison

Understand how Duolingo English Test scores relate to the TOEFL, IELTS, and CEFR. Select each button to compare.

TOEFL IELTS CEFR

•	IELTS Academic
160	8.5-9
150-155	8
140-145	7.5
130-135	7
120-125	6.5
105-115	6
95–100	5.5
80-90	5
65-75	4.5
10-60	0-4

Conditional percentiles of subscores

	Literacy											Conversation									Comprehension									Production										
Overall	10 th	20 th	30 th	40 th	50 th	60 th	70 th	80 th	90 th	10 th	20 th	30 th	40 th	50 th	60 th	70 th	80 th	90 th	10 th	20 th	30 th	40 th	50 th	60 th	70 th	80 th	90 th	10 th	20 th	30 th	40 th	50 th	60 th	70 th	80 th	90 th				
65	55	55	60	60	65	65	65	70	70	45	45	50	55	55	60	60	65	70	70	70	75	75	75	75	80	80	80	25	30	35	35	40	40	45	50	55				
70	60	65	65	65	70	70	70	75	75	50	50	55	60	60	65	65	70	75	75	75	75	80	80	80	80	85	85	30	35	40	40	45	50	50	55	60				
75	65	70	70	70	75	75	75	80	80	55	55	60	65	65	70	70	75	80	80	80	80	85	85	85	85	90	90	35	40	45	45	50	55	55	60	65				
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120	115	115	120	120	120	125	125	125	130	100	100	105	105	110	110	115	115	120	120	125	125	125	130	130	130	135	135	80	85	90	95	95	100	105	105	115				
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135	130	130	135	135	135	140	140	140	145	110	115	120	120	125	125	130	130	135	135	140	140	145	145	145	145	150	150	95	100	105	105	110	110	115	120	125				
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conditional percentiles of subscores

				Cor	nversati	ion							Com	prehen	sion				Production																	
Overall	10 th	20 th	30 th	40 th	50 th	60 th	70 th	80 th	90 th	10 th	20 th	30 th	40 th	50 th	60 th	70 th	80 th	90 th	10 th	20 th	30 th	40 th	50 th	60 th	70 th	80 th	90 th	10 th	20 th	30 th	40 th	50 th	60 th	70 th	80 th	90 th
105	100	100	105	105	105	110	110	110	115	85	85	90	95	95	95	100	105	105	105	105	110	110	110	115	115	115	120	70	75	80	80	85	90	90	95	100
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160	160	160	160	160	160	160	160	160	160	145	145	150	150	150	155	160	160	160	160	160	160	160	160	160	160	160	160	135	140	140	145	150	150	150	155	155

Thoughts on Using Concordance Tables

- The DET does not recommend specific score minimums
 - We are happy to discuss factors/methods to consider
- Ideally, concordance tables are one of several factors in setting minimums
- Also want to consider predictive validity evidence
 - We are currently recruiting for a predictive validity meta-analysis



Ongoing Collection of Concordance Data

We are continuing to collect TOEFL & IELTS score reports

- Increase the sample size
- Continue to monitor relationships between tests
- Further validate self-reported data