

BEYOND WORDS

# THE VALUES OF LANGUAGES IN SOUL BILINGUE'S MISSION FOR CHANGE





- CEO and Founder of Soul Bilingue and Soul Intercambio
- Graduated in Journalism



# WHO IS ARIANE NORONHA?



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- Graduated in Journalism
- **Caetano's mother**



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- Caetano's mother
- I've been in 13 different countries
- **Avril Lavigne, the Canadian singer, became my first international music obsession at 15**



# WHO IS ARIANE NORONHA?

**PLEASE, RAISE YOUR HAND IF**

**ENGLISH IS NOT YOUR FIRST LANGUAGE**



My first time in an airport

# THE YELLOW TAXI







In fact, the world is much larger than my neighborhood





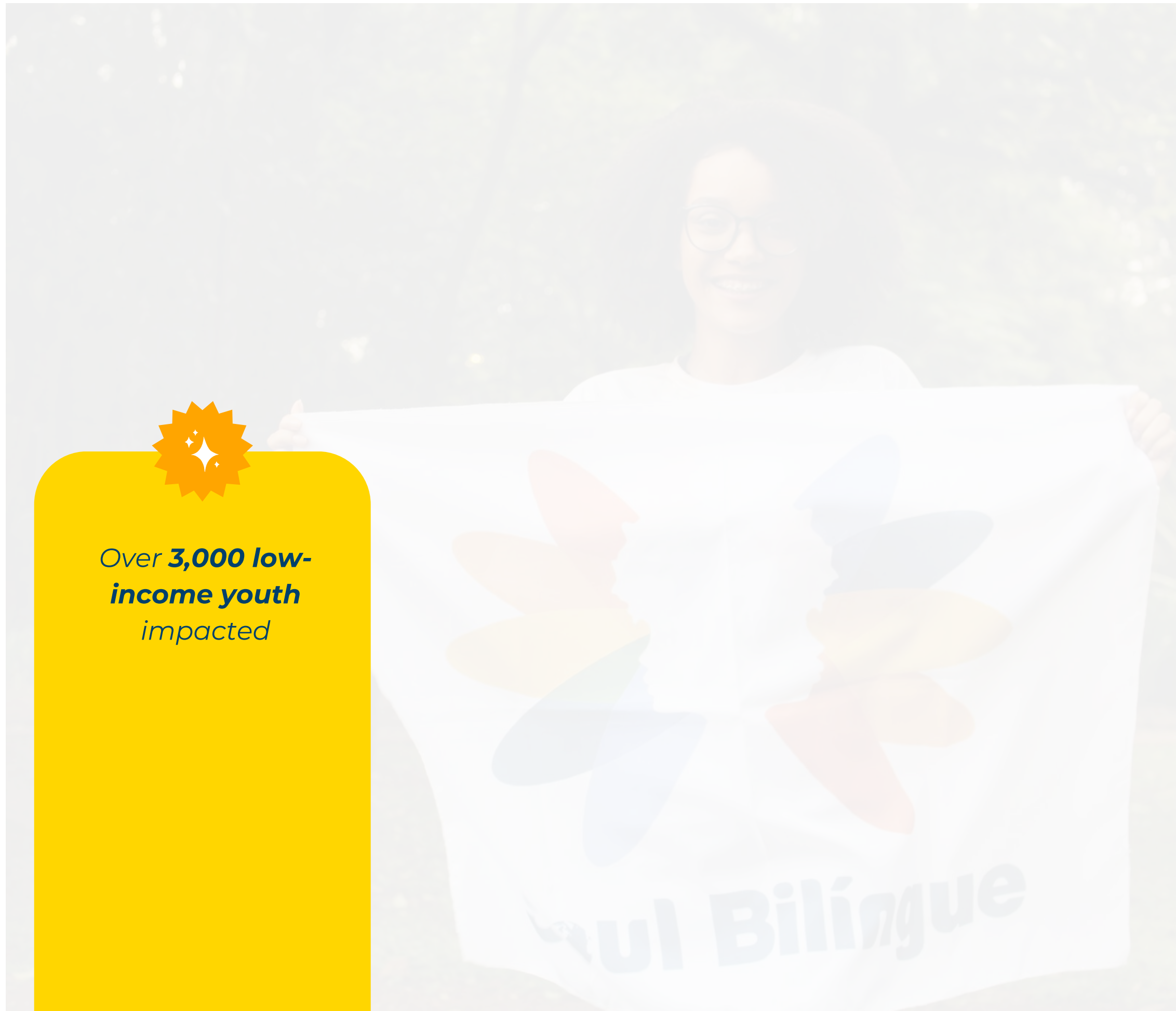
# OUR IMPACT



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Over **3,000** low-income youth impacted



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Over **3,000 low-income youth** impacted



In 2024, we're set to celebrate our **80th send-off of low-income youth** on their dream study abroad adventure

ilíngue

# OUR IMPACT



Over **3,000 low-income youth** impacted by our gamified approach: English lessons, mentoring, and emotional support.



In 2024, we're set to celebrate our **80th send-off** of low-income youth on their dream study abroad adventure



Reach across 20 Brazilian states and a network of over **400 volunteers** on every continent.

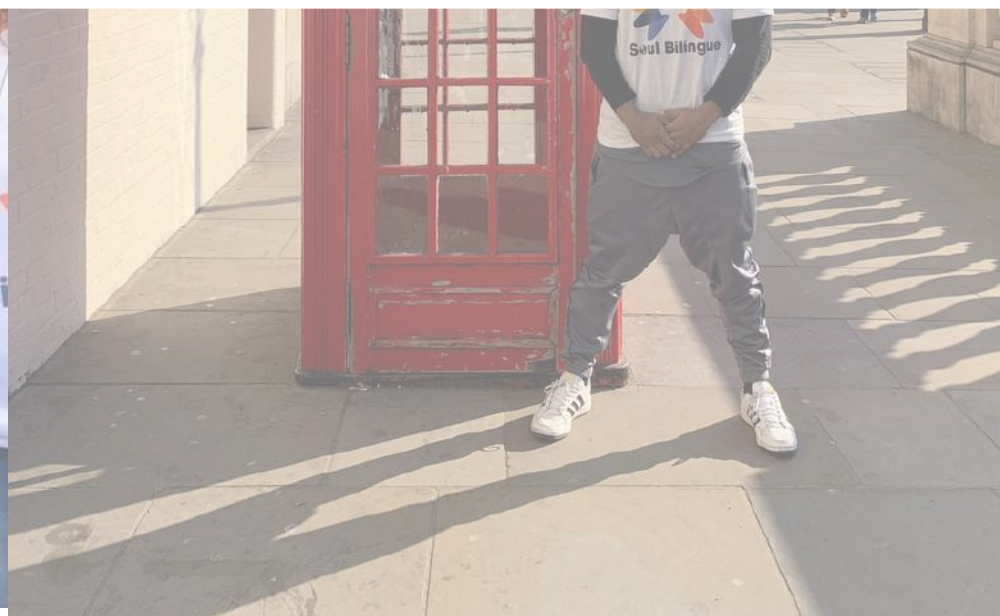
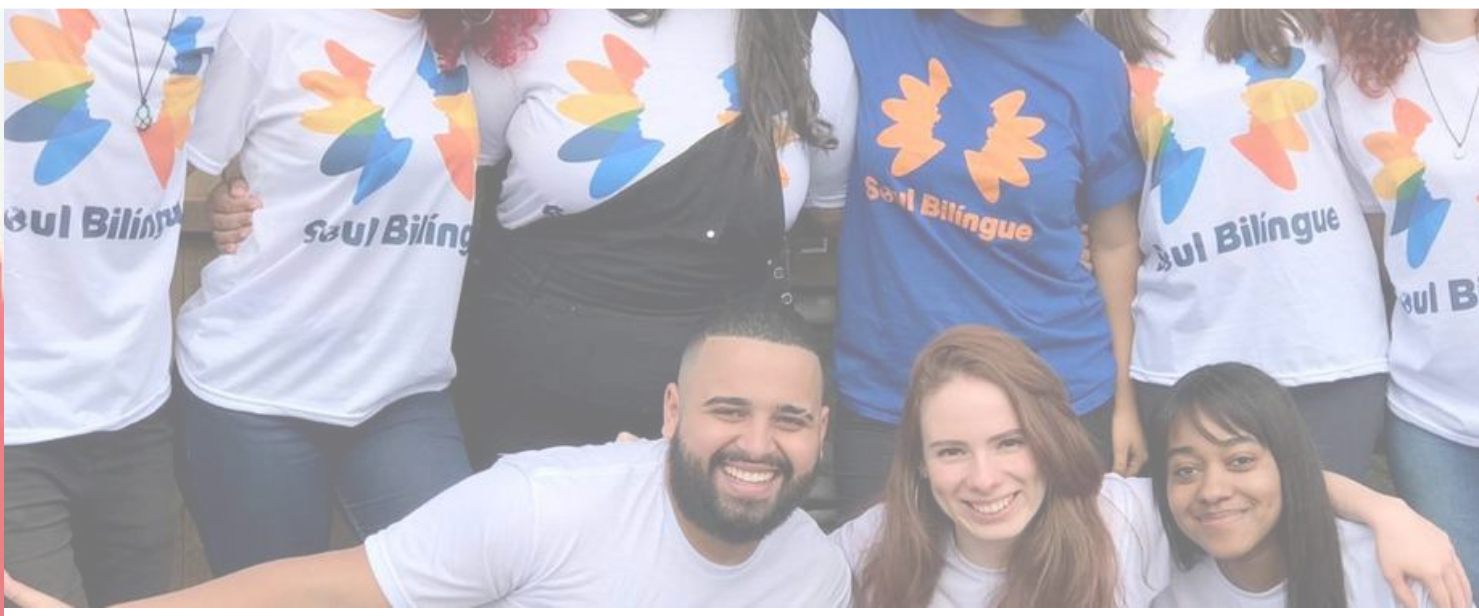


U.S. Embassy  
and Consulates  
in Brazil

**Canada**  
Consulate General  
Consulat général



Ambasáid na hÉireann  
Embassy of Ireland









[video 1](#)

[Video 2](#)



**MEET OUR STUDENT ANYNHA**



**GLOBAL  
UNIVERSITY  
SYSTEMS**



**THE LANGUAGE GALLERY  
CANADA**



# MEET OUR GUEST



**Hannah Pyo**

*Associate Director, EAP/ESL*

*Toronto School of Management/The Language Gallery Canada*



**Technology may enhance education but will  
never replace the experience of  
physical classes and real-life interactions**





video



**MEET OUR STUDENT SARA**



# **QUIZZ ABOUT BRAZILIAN CULTURE**



*SPEAKING CHALLENGE*

# **A EDUCAÇÃO TRANSFORMA VIDAS**

EDUCATION TRANSFORMS LIVES



**Obrigada!**



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