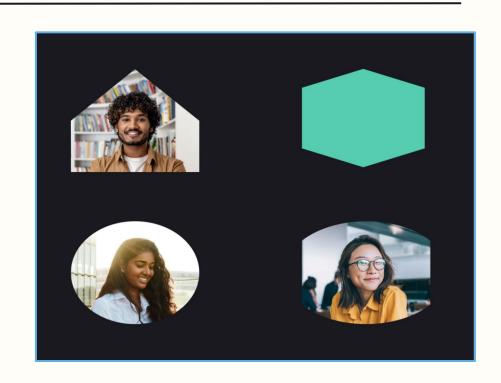
BorderPass + Languages Canac

2025: Immigration Trends & Refusals



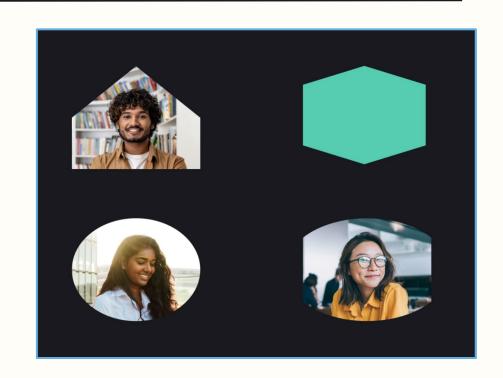
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- 1. Immigration Trends in 2025
- 2. Common Reasons for Application Refusals
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Immigration trends in 2025

- Canada 2025 Election
 - Immigration remains a key issue.
 - The Liberal Party is under new leadership (soon).
 - Conservatives are leading in polls and propose reducing immigration.
- International:
 - A new administration has taken office in the USA.
 - Increased pressure on immigration and border security (e.g. flagpoling)
 - Several governments are implementing measures to restrict immigration (e.g. Australia, UK).



Delivering results: Strengthening border security and immigration integrity

Southbound apprehensions June to December 2024

₩89%

decrease.

491%

decrease of Study Permit holders'.

(747 in June to 68 in December)

* While these subjects have had a Study Permit as their initial application, the application may not necessarily result in an approval. As such, the apprehended individual may have entered Canada via other means.

Electronic Travel Authorization (eTA) screening

4 million

projected eTA applicants will be screened using new US data to enhance security vetting beginning in April 2025.

Scrutiny and rate of refusals

133%

increase in processing times for temporary resident visas from November 2023 to November 2024, as officers applied more scrutiny to applications, using new tools, intelligence and guidance.

↑63%

increase in rate of refusals for all temporary resident applications in November 2024, compared to 38% for all of 2023, as officers work to ensure that only genuine visitors receive a visa to come to Canada.

Security screening

100%

of asylum seekers recieve comprehensive security screening.

Investigating potential misrepresentation by clients applying for a temporary resident visa

↑600%

increase in September 2024 compared to September 2023.

1230%

increase in October 2024 compared to October 2023.

Total asylum claims by temporary resident visa holders

↓19%

5,790 7,160 in Nov 2024 in Oct 2024



Immigration, Refugees and Citizenship Canada et Citoyenneté Canada

Canada





Officer/ agent/ support	End-to-end process flow								,			
		Seek¹	Apply ¹	Processing ²					Entry			
staff				Pre assess- ment	Eligibility	Admissibility	Decision ⁴	Post- Decision ⁵	Sub Total	into Canada ⁶	Total	Approval Rate
End-to- end client felt duration (days)	Study Permit ³	60-75+	30-45+			32		4	36 days	48	174-204 days	53%
	SDS ³	60-75+	40-50+			18		6	24 days	52	176-201 days	81%
	Study Permit - EXT	20-30+	10-20+		4	13		3-7 ⁷	46-49 days		76-100 days	94%
Active processing time 8	rocess- Permit		8-10	2-4	4-6	4-6	1-2	19-28 min				
(minutes)	SDS			3-6	5-7	3-5	4-6	1-2	16-26 min			
	Study Permit			5-7	2-4	1-3	4-6	1-2	13-22 min			





Based on the time and motion exercise management is putting in place the following expectations beginning **Monday**, **May 15**:

Line of Business	Current Expectation	New Expectation		
SP-EXT	11 minutes/application	9 minutes/application		
VR – Tier 1 & 2	11 minutes/application	9 minutes/application		
VR – All other bins	11 minutes/application	11 minutes/application		
PGWP	13 minutes/application	8 minutes/application		
TR to PR WP-EXT	13 minutes/application	8 minutes/application		
CR WP-EXT	13 minutes/application	5 minutes/application		
All other WP-EXT	13 minutes/application	13 minutes/application		
SDS Preassessment	N/A	6 minutes/application		
SDS PM-01	15 minutes/application	15 minutes/application		



Changes going into 2025

IRCC Changes That Could Impact Approval Rates	Other IRCC Policy Changes			
 Cost of living increase (\$10,000 to \$20,635) Sunsetting COVID policies (e.g. temporary intent) Requirement to provide source of funds (case law) 	 Refused? New PAL Requirement for PAL and less exemptions Verification of LOAs PGWP eligibility: PPP PGWP NOCs and Language exams Spousal work permits (both workers and students) Immigration limits for temporary residence SPE for DLI change TRVs for Mexico Flagpoling in the USA 			





Study Permit Approval Rate Changes (-2022)

Country of Residence	2022-2023 Approval Rate	2024 Approval Rate	Percentage Change
India	64%	82%	28%
Nigeria	37%	17%	-54%
Ghana	45%	22%	-51%
Nepal	64%	25%	-61%
China	78%	88%	13%
Philippines	69%	53%	-23%
Iran	53%	30%	-43%
Average	59%	45%	-27%

Data Source: IRCC (Jan-Aug)





Refusal letters are not accurate

- I am not satisfied that you will leave Canada at the end of your stay as required by paragraph 179(b) of the IRPR (https://laws-lois.justice.gc.ca/eng/regulations/SOR-2002-227/ section-179.html). I am refusing your application because you have not established that you will leave Canada, based on the following factors:
 - Your immigration status outside your country of nationality or habitual residence.
 - You have limited employment possibilities in your country of residence.
- Your assets and financial situation are insufficient to support the stated purpose of travel for yourself (and any accompanying family member(s), if applicable).



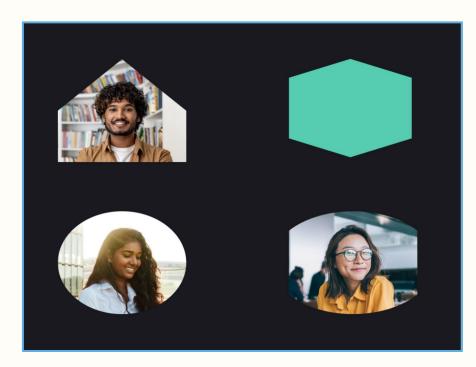
Real reasons in GCMS

"[...] PA completed his secondary schooling in 2018. He then completed the second year of the Public Safety Program (appears he didn't complete it), has never worked, and now wishes to complete a one-year diploma [...]"

"[...] I note that PA's mother and grandfather are sponsoring this study, but considering the expenses, PA has not provided any satisfactory explanation for completing this program. R179 not met. Refused."

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Visitor visas + language Programs

R188(1)(c): A foreign national may study in Canada without a study permit (c) if the duration of their course or program of studies is six months or less and will be completed within the period for their stay authorized upon entry into Canada.

R179(c): An officer shall issue a temporary resident visa to a foreign national if, following an examination, it is established that the foreign national (b) will leave Canada by the end of the period authorized for their stay under Division 2

No explicit proof of funds requirement in the IRPA or IRPR

Most common reason for refusals: intent

Mature students: "PA completed his secondary schooling in 2020. He then completed 2nd year of biology program (appears didn't complete it); never worked and now wishes to complete language program. [...] PA has not provided any satisfactory explanation for completing this program."

"Career counselling": visa officers do not believe that there will be any benefits to the program or career.

Status in country: Applicant has a temporary status in another country - never resided in their country of origin or cannot return after leaving (e.g. believe work permit will expire).



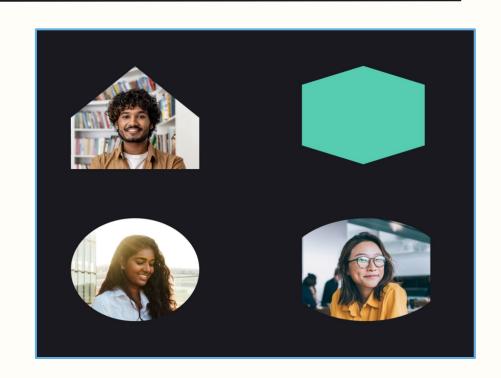
Most common reason for refusals: funds

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Source of funds

- Government (e.g. tax returns, licenses) issued are given more weight
- Provide employment contracts
- Submit recent payslips and income tax returns
 - Income must be consistent with savings
- Ensure bank statements reflect consistent income flow
- Avoid lump sums
 - If there are lump sums, provide explanations and supporting documents for the lump sums

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- Transfer to personal account or GIC
- If not,
 - Show ownership of the company and availability of funds
 - Submit company financial statements showing sufficient funds
 - Include legal documents proving the applicant's access to these funds for study purposes
 - Attach a statement of intent from the company regarding the financial support
 - It has to make sense

Relationship

- Provide notarized affidavits from third-party account holders explaining the relationship
- Include birth certificates, marriage certificates, or other official documents to establish the relationship
- Ensure consistent declarations

Mature students and career counselling

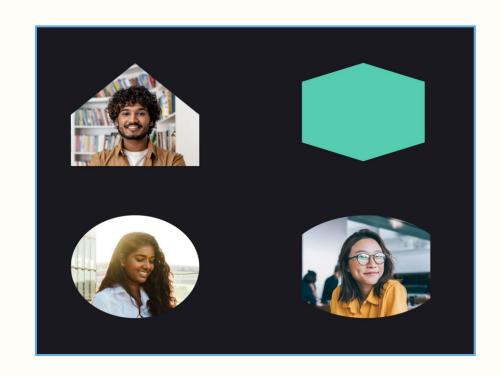
- Rely on work experience, change in market, reason for study
- Provide a personal statement explaining the reasons for choosing the program
- Explain how the program aligns with previous education and future career goals
- Include letters of recommendation
- Highlight any relevant skills or experience that justify the program choice

Status in another country

- Provide evidence of ties to the home country, such as family, property, or commitments
- Include a clear plan for returning to the home country after completing the program
 - Derivative status from their parents
- Provide documentation showing the applicant's legal status in the current country

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Overview

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Thank you for your interest in studying in Canada. I have reviewed your study permit application and supporting documentation to assess whether you meet the requirements for a study permit (https://www.canada.ca/en/immigration-refugees-citizenship/services/study-canada/study-permit/eligibility.html). This includes assessing whether you are coming to Canada temporarily for the reason(s) you describe in your application. I have determined that your application does not meet the requirements of the Immigration and Refugee Protection Act (IRPA) (https://laws-lois.justice.gc.ca/eng/acts/I-2.5/index.html) and Immigration and Refugee Protection Regulations (IRPR) (https://laws-lois.justice.gc.ca/eng/regulations/sor-2002-227/index.html). I am refusing your application.

- I am not satisfied that you will leave Canada at the end of your stay as required by paragraph R216(1)(b) of the IRPR (https://laws-lois.justice.gc.ca/eng/regulations/sor-2002-227/ section-216.html). I am refusing your application because you have not established that you will leave Canada, based on the following factors:
- Your assets and financial situation are insufficient to support the stated purpose of travel for yourself (and any accompanying family member(s), if applicable).
- The purpose of your visit to Canada is not consistent with a temporary stay given the details you have provided in your application.
- Your current employment situation does not show that you are financially established in your country of residence.
- You have submitted documentation that lacks authenticity as part of your application.
 This hasdiminished the overall credibility of your submission.





TO THE RESPONDENT:

AN APPLICATION FOR LEAVE TO COMMENCE AN APPLICATION FOR JUDICIAL REVIEW UNDER S.72(1) OF THE IMMIGRATION AND REFUGEE PROTECTION ACT has been commenced by the Applicants.

THIS APPLICATION FOR LEAVE will be disposed of without personal appearance by the parties, in accordance with subsection 72 (2)(d) of the *Immigration and Refugee Protection Act*.

IF YOU WISH TO OPPOSE THIS APPLICATION FOR LEAVE, you or a solicitor authorized to practice in Canada and acting for you must forthwith prepare a Notice of Appearance in Form IR-2 prescribed by Federal Court Immigration and Refugee Protection Rules, serve it on the tribunal and the Applicant's solicitor or, where the Applicant does not have a solicitor, serve it on the Applicant, and file it, with proof after service, at the Registry, within 10 days of service of the application for leave.

DETAILS OF MATTER

The Applicant, E, seeks leave of the Court to commence an application for judicial review of:

- A refusal by an Immigration Officer outside Canada of the Applicant's application for a study permit dated received the decision on the same day in their online account.
- II. The decision maker was an Immigration Officer of IRCC. The tribunal address is unknown since it is not indicated on the letter. It is presumed to be an office outside Canada since the application was filed outside Canada.
- III. The UCI of the Applicant is 9 and the application number is
- The Applicant <u>has not</u> received any reasons.

RELIEF SOUGHT

IN THE EVENT THAT LEAVE IS GRANTED, the Applicant seeks the following relief by way of judicial review pursuant to s. 18(1)(a) and 18.1(3):

- For certiorari to quash the decision to refuse the application for a study permit and refer the application back for reconsideration by a different Immigration Officer; and
- B. Such further or other orders as the Honourable Court deems just.

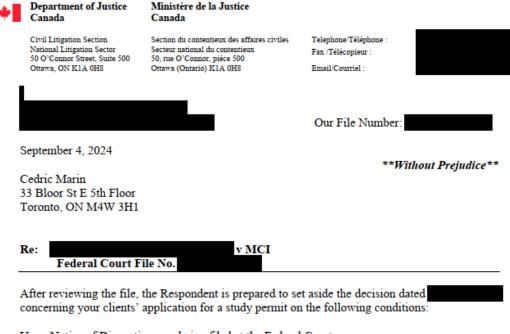




GCMS OFFICER'S NOTES:

Label	Text	Created By	Created Date	Office
	I have reviewed the application.			
	I have considered the following factors in my decision.			
	The applicant's assets and financial situation are insufficient to support the stated purpose of travel for the applicant (and any accompanying family member(s), if applicable).			
	The purpose of the applicant's visit to Canada is not consistent with a temporary stay given the details provided in the application.			
General	The applicant's current employment situation does not show that they are financially established in their country of residence.			
	Based on the poor quality of the documentation that the applicant has submitted in support of this application, I do not find the applicant to be credible.			
	Weighing the factors in this application, I am not satisfied that the applicant will depart Canada at the end of the period authorized for their stay.			
	For the reasons above, I have refused this application.			

- Right to Meaningful Participation in the Decision-Making Process
 - The immigration officer deemed the Applicant not credible due to the "poor quality of the documentation."
- Ignored and Made Findings Contrary to the Evidence
 - Although there is a presumption that all evidence was considered, numerous documents contradict the finding that the Applicant lacks sufficient funds (e.g. had more than CAD\$100,000 in funds).



- Upon Notice of Discontinuance being filed at the Federal Court:
 - The decision is to be set aside;
 - The matter is to be re-determined by a different officer;
 - The Applicant will be provided an opportunity to submit updated documentation in support of their application; and
 - No costs to either party.

This offer is without prejudice. It is confidential and cannot be disclosed to the Court.





Your application to study in Canada has been initially approved by Immigration, Refugees and Citizenship Canada. The **final decision to issue you a study permit and allow you to enter Canada** is made after an examination by an officer in Canada. At that time, an officer will assess **if you still meet the requirements** of the *Immigration and Refugee Protection Act*, its Regulations and any other Canadian legislation.

Type: Permit - SP / Permis - PE

Letter of Introduction validity (YYYY/MM/DD): 2026/01/02

Medical Examination validity (YYYY/MM/DD): 2025/03/04

Case study: real numbers

Total Refusals (4 months): 238

Refusals in JR Funnel: 133

% of Refusals in JR: 56%

JRs settled (to date): 24

JRs not settled: 2

% Settlement Success: 92%

% Overturned Decisions: 100%

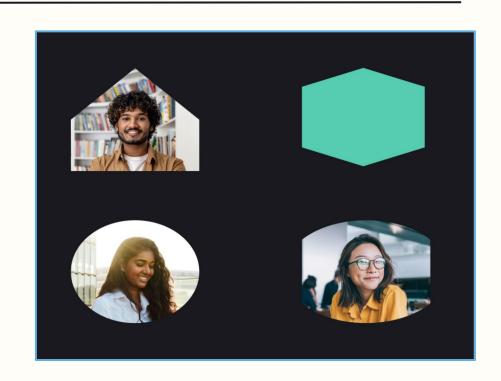
Projected Additional Tuition Revenue: \$1.4M

Projected Increase in SP Approval Rate: 5%

Additional Diversity: Afghanistan, Cameroon, China, Cuba, Ghana, Iran, Kenya, Nigeria, Pakistan, Philippines, Rwanda, Sri Lanka, Tanzania

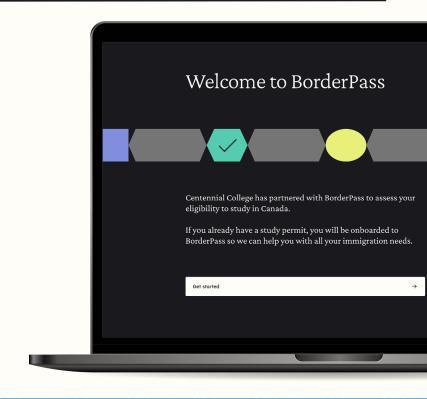
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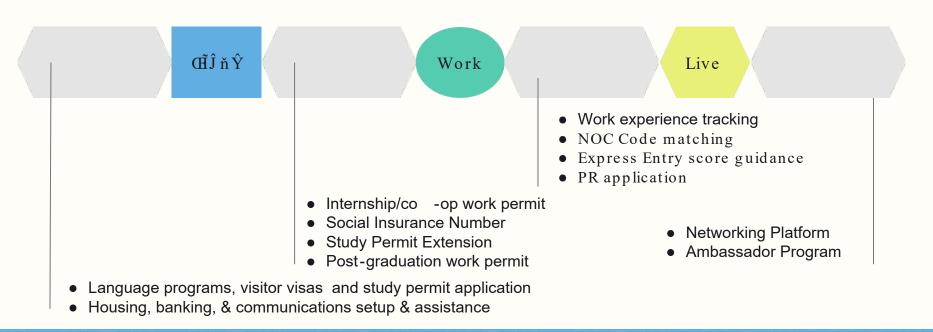
BorderPassImmigration Management Platform

- BorderPass is an official partner of more than 20 leading Colleges & Universities in Canada and is the leading digital platform for immigration management
- BorderPass is not involved in recruitment and we do not work off a success or commission fee
- BorderPass focuses on providing complete applications to maximize the chance of success.
- We make the immigration process more accessible, transparent, and efficient for students and educational institutions alike
- Backed by Canadian immigration lawyers,
 BorderPass provides end to end support for applications.



BorderPass: Enhancing Educational Journeys

A Seamless Journey for Students — Trusted Guidance and Support at Every Step





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More to be announced!





ROI

ROI Analysis Study Permits Total BorderPass-assisted student approvals 1,597,750.00 Total tution revenue generated Total Change in Students relative to historical average Course Length No. of students Additional revenue earned (<70) (w/Retention rate): 1,224,250.00 **Judicial Reviews** Total Change in Students Course Length No. of students Additional revenue earned (with Retention Rate) 352,750.00 Total Increase in Revenue 1,224,250.00 Contract Value Return on Investment ROI% 595% Expected ROI w/ Judicial Review 1.371,176.00 ROI % (including potential JR approvals) 766%



BorderPass Questions?



For any questions related to BorderPass:

- Contact <u>hello@borderpass.ca</u>
- Use the chat button located in bottom right corner of our website (borderpass.ca)
- Visit our Knowledge Base <u>here</u>