



Celebrating Canada's Official Languages Educators

18th Annual Conference 2025

February 19-22, 2025 | Ottawa, ON



StudyTravel Magazine **insights on agent and** **destination trends**

By Nicola Hancox,
Editor

- Reach **22,062** decision-making agents in **129** countries
- Advertising opportunities in print and online
- **21,300** email subscribers
- **10,916** average monthly unique visitors to our website



*Connect with StudyTravel
Reference-Checked agents
from around the world*



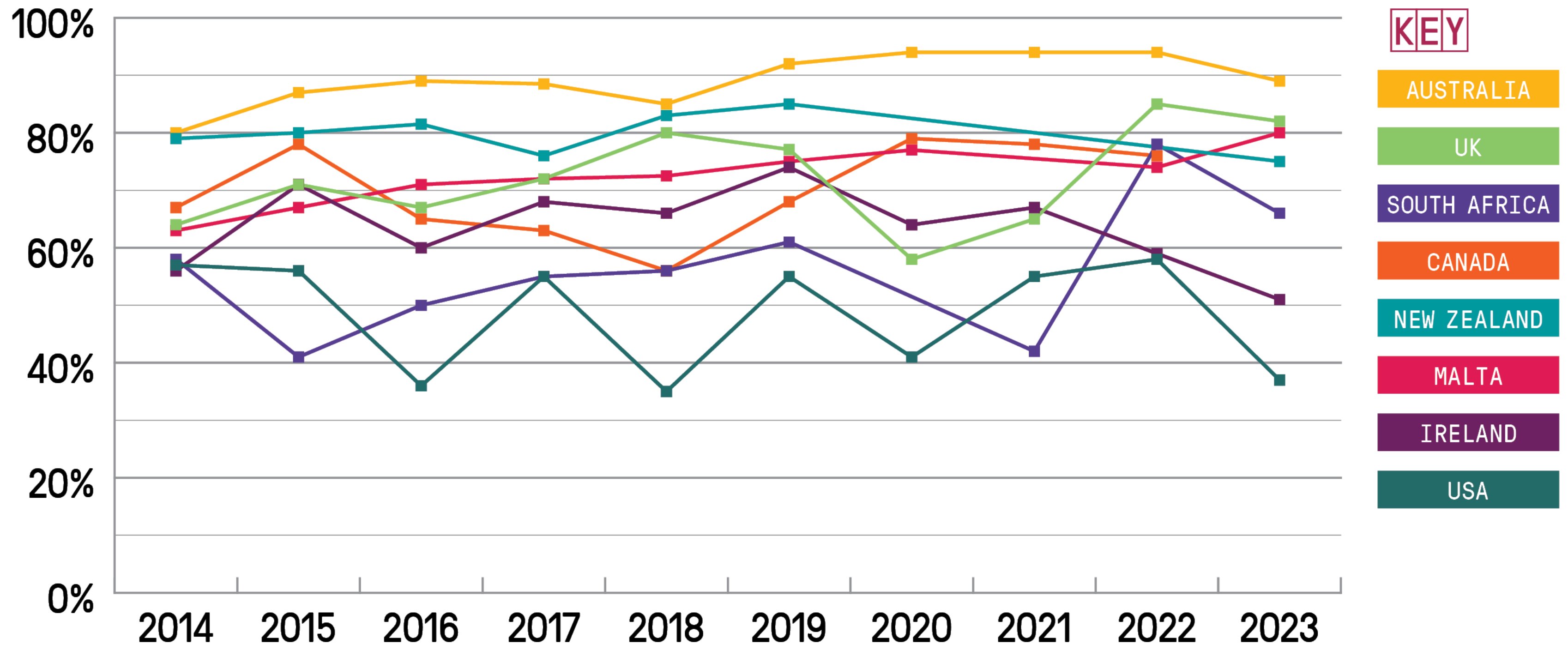
- **ST Alphe Brazil** (March 12-14 2025)
- **ST Alphe UK** (August 29-31 2025)
- **ST Alphe Doha** (October 7-9 2025)
- **ST Alphe Korea** (December 8-9 2025)
- **ST Alphe Japan** (December 11-12 2025)
- **ST Alphe Spain** (January 16-18 2026)
- **ST Alphe Summer Schools, Rome** (January 30 – February 1 2026)
- **ST Alphe Asia** (February 25-27 2026)
- **ST Alphe Taiwan** (March 2-3 2026)



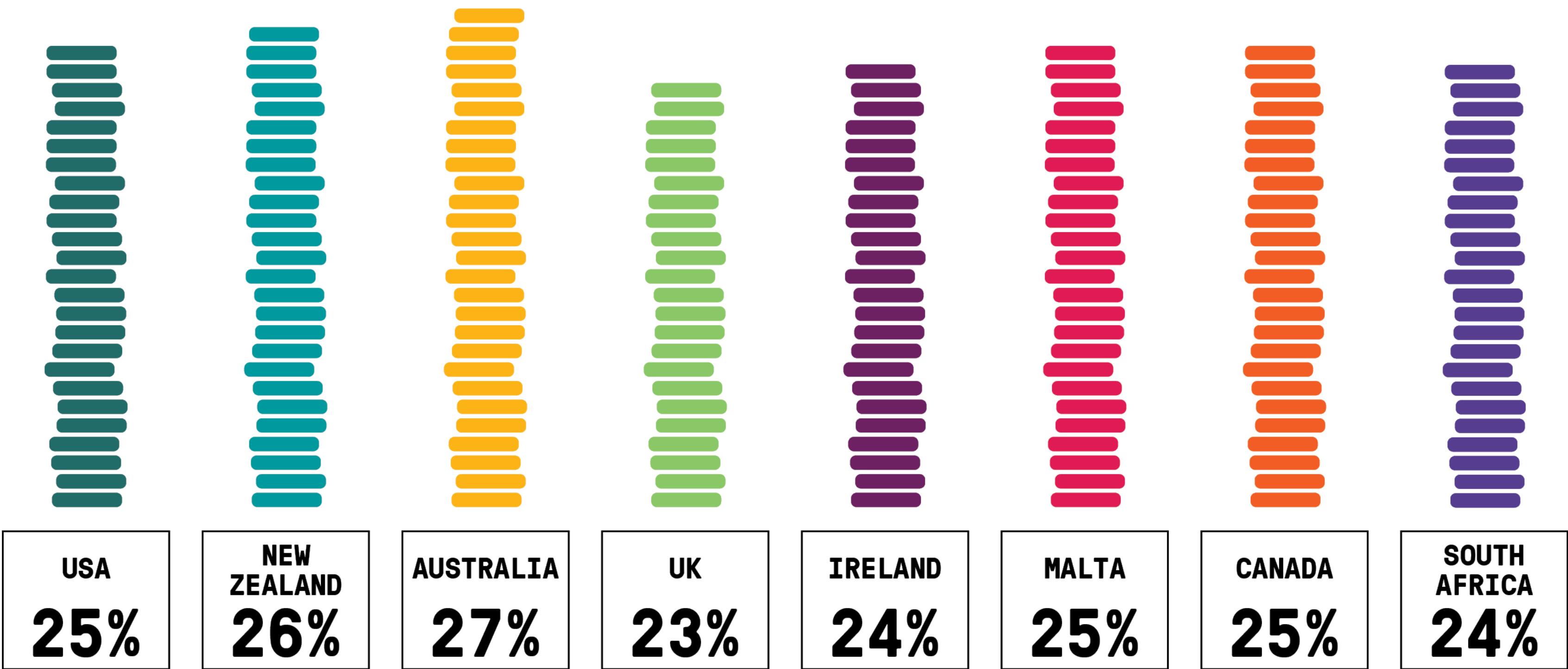
***Book individually or
as a 3-for-2 package***

Ratio of students recruited via agents

#LCCONF2025

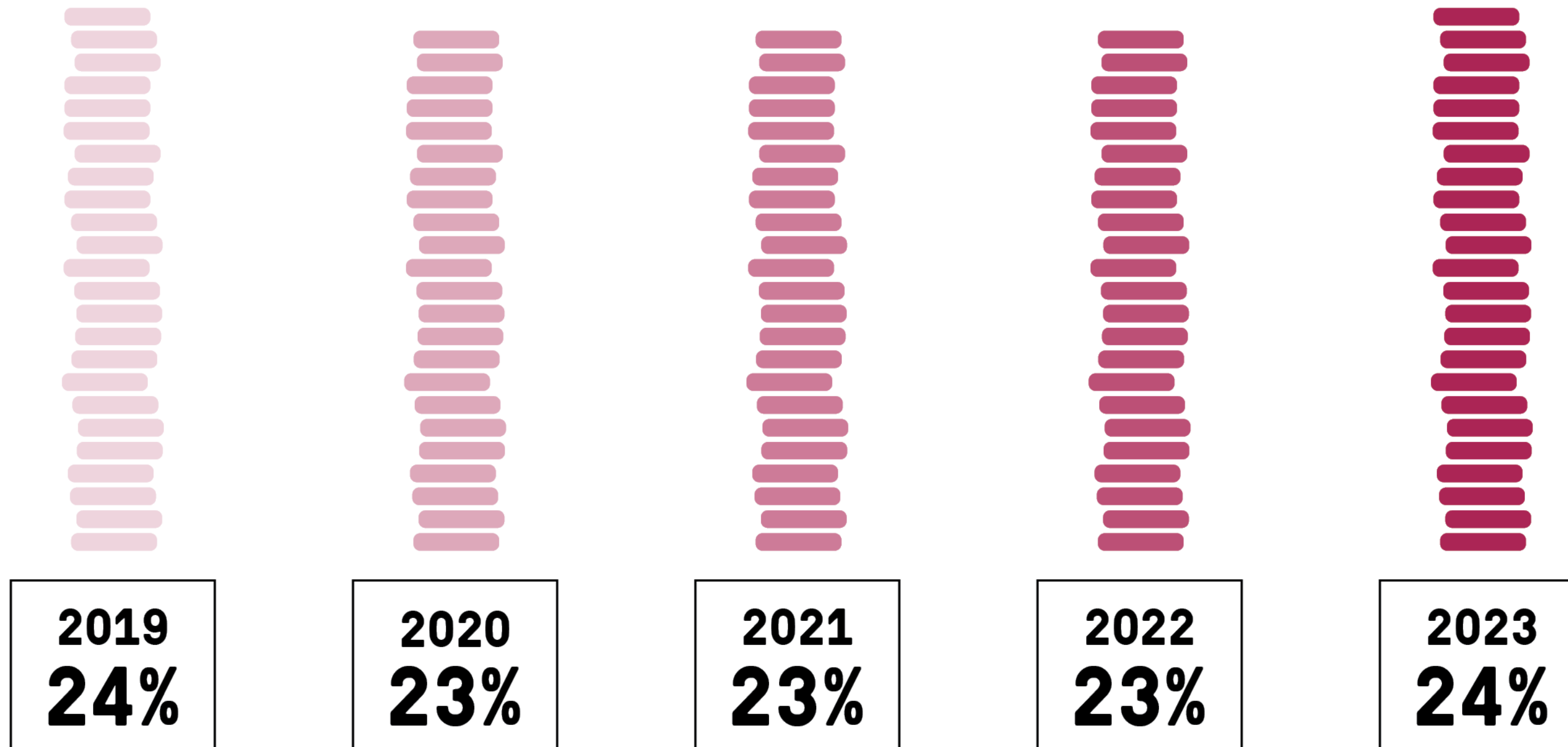


Average commission rate offered to agents in most recent surveys #LCCONF2025



Average rate of commission received from language providers

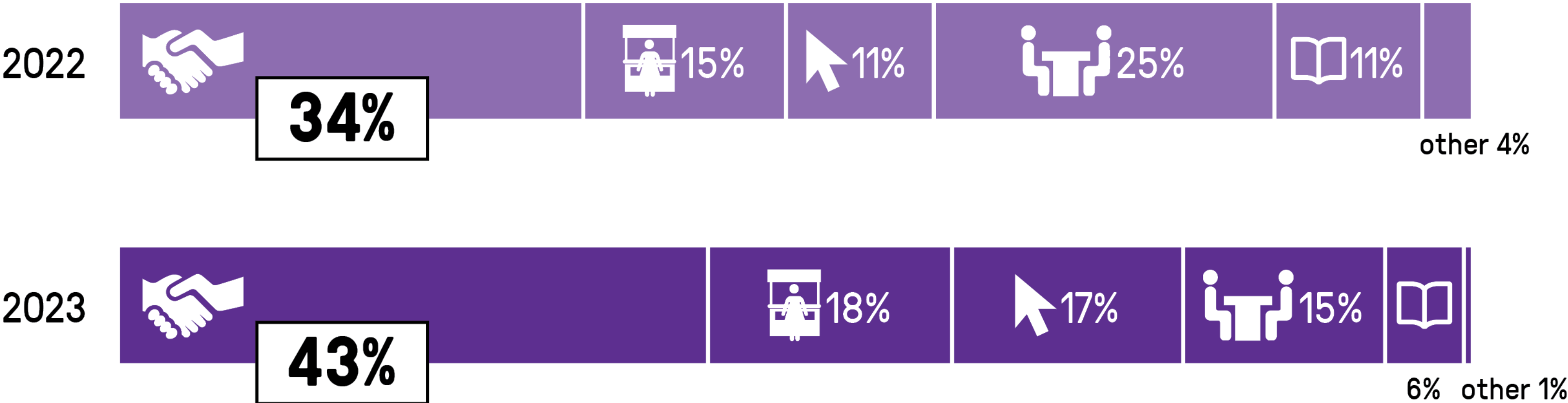
#LCCONF2025



How agents meet new partners

#LCCONF2025

% of educator partners found by agencies through the following methods



KEY



AGENT CONFERENCES



DIRECT CONTACT



INTERNET



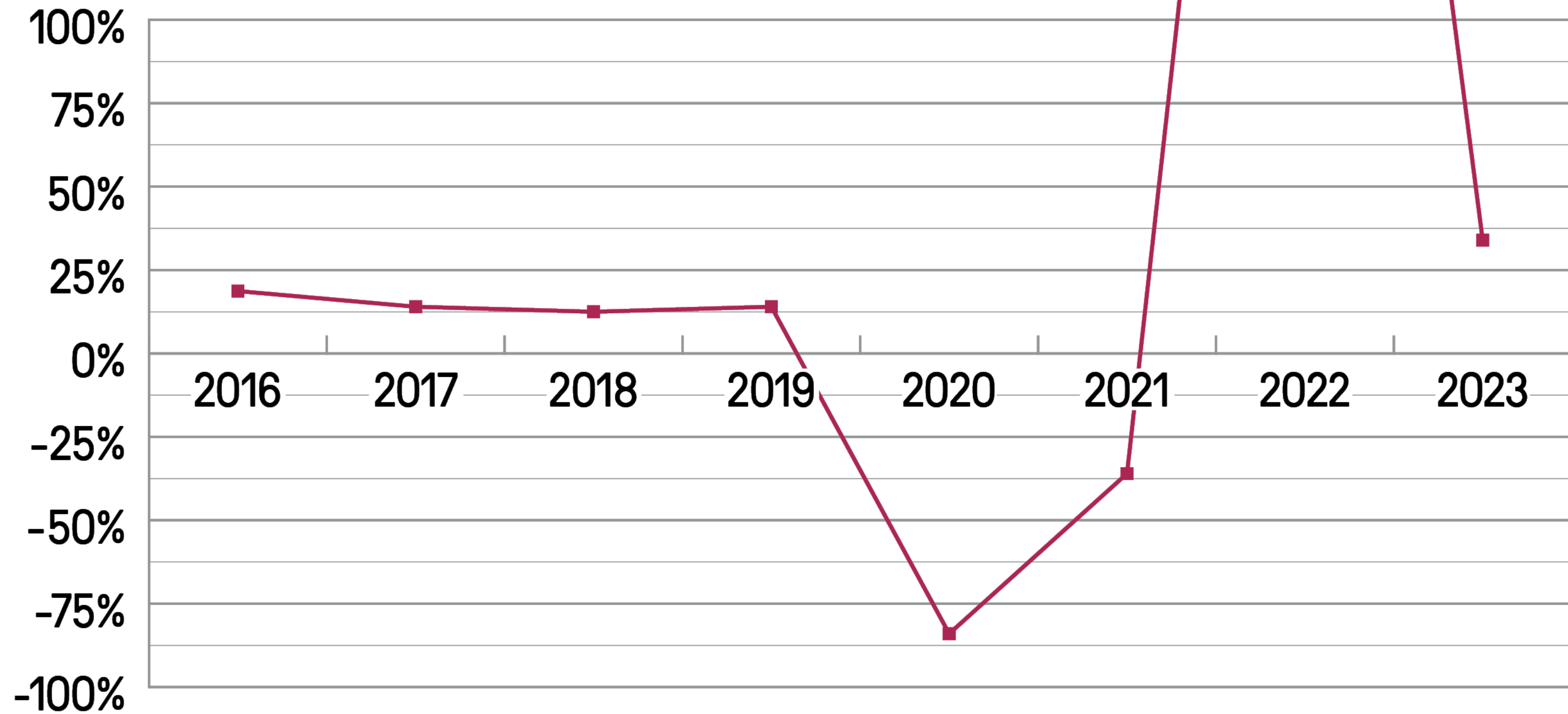
STUDENT FAIRS



STUDYTRAVEL MAGAZINE

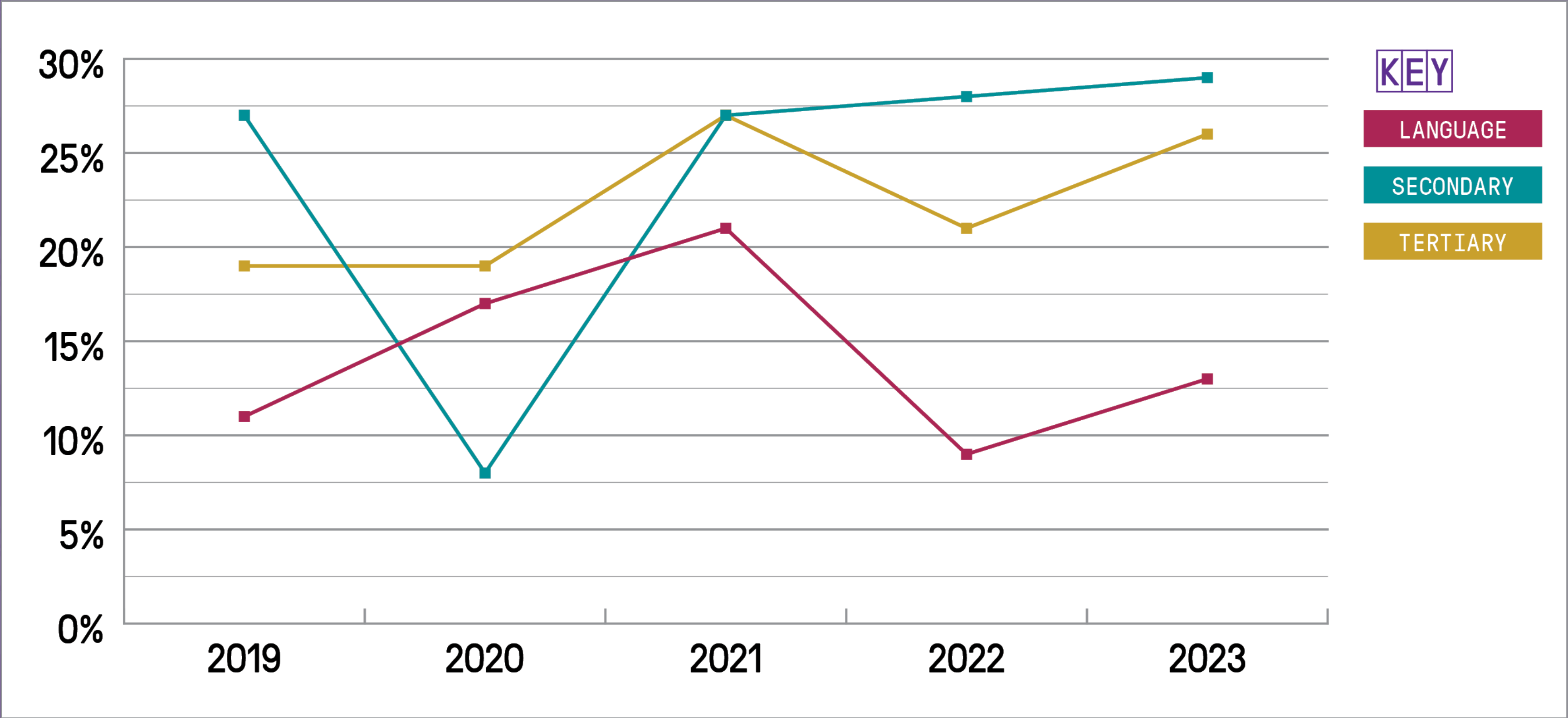
Growth in language business for agents

#LCCONF2025



Share of business for Canada

#LCCONF2025





Canada

- Provincial allocation of study permits confirmed, lower allocation across board
- Doubled financial req. funds for study permit to CAN\$20,635 (US\$15,177)
- Plans to decrease availability of PGWP; lang reqs. introduced
- Intl students to apply for new study permit if they wish to change schools



Australia

- Plans to cap new intl student enrolments failed to come into effect
- Student visa fee increased by 125% to AUS\$1,600 (US\$1,070)
- End of switching from visitor visa to student visa
- Ban on commission for onshore switching
- Increase in minimum English language requirements for student visa
- New system of prioritising student visa applications



UK

- Ban on master's students bringing dependents
- No youth mobility visa for EU as yet
- Limited group travel concession for France, but not other EU states yet
- Student visa fee increases by a third to UK£490 (US\$640)
- Immigration Health Surcharge with visa increased to UK£776 per year (US\$1,014)



Ireland

- New TrustEd Ireland International Education Mark launched, concerns over costs
- Mandatory from 2027 for non-EU study permit students
- Payments for student protection fund to increase substantially



USA

- Raft of executive orders announced by Trump
- Increased vetting of student visa applications
- Potential travel bans
- Potential visa revocation for students involved in pro-Gaza protests
- No orders relating to post-study work/residency routes for intl students yet
- Green cards for international graduates of US universities

18th Annual Conference

THANK YOU!

Nicola Hancox, Editor
nicolahancox@studytravel.network

Languages Canada Annual Conference 2025 | Ottawa, ON | February 19-22, 2025