

Points for School

Powered by **GuardMe™**



18th annual conference

February 20th, 2025

A new source of educational funding: Loyalty Points

The screenshot shows the homepage of the Points for School website. At the top, there is a dark blue navigation bar with links for 'About Us', 'Contact Us', and 'Français'. Below this, the 'Points for School' logo is on the left, and navigation links for 'How It Works', 'Loyalty Programs', 'Institutions', and 'Perks' are in the center. On the right, there are 'Login' and 'Join Now' buttons. The main content area features the text 'Simple. Secure. Free.' followed by the headline 'Use anyone's loyalty points to pay for school? It's a no-brainer!'. Below the headline are 'How it Works' and 'Transfer Funds' buttons. The right side of the page is decorated with several circular images of diverse students and graduates, interspersed with colorful geometric shapes like circles and a teardrop. At the bottom right, it says 'Powered By GuardMe'.

About Us | Contact Us | Français

Points for School

How It Works | Loyalty Programs | Institutions | Perks

Login | Join Now

Simple. Secure. Free.

Use *anyone's* loyalty points to pay for school?
It's a no-brainer!

How it Works | Transfer Funds

Powered By **GuardMe**

How Points for School Works

1



AEROPLAN

Students, relatives, friends or donors redeem loyalty points for Points for School education credits

2

Points for School

Using a free Points For School account, funds are transferred to the desired institution

3

Pay For:

Tuition
Residence Fees
Meal Plans
Student Loans
plus:
RESPs, Rent

Points for School deposits funds directly into recipient's account at institution

This method of payment is available to *all* students

(everyone knows someone with loyalty points!)

Parents



Grandparents

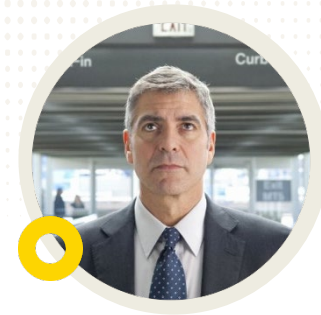


Domestic & International students & grads

Business owners



Frequent travellers



Ways to Pay for School

A guide to funding education in Canada



1. Exploring Post-Secondary Paths
2. Calculating Costs
3. Identifying Sources & Gaps of Funds
4. Closing the Gap: All the Ways to Pay for School

Every decision has a financial impact

Starting with what/where/how you study: StudyinCanada.com

The screenshot shows the StudyinCanada.com website interface. At the top, there is a navigation bar with links for Dashboard, Schools, Programs, Events, Discover, Resources, Log in, and Sign Up. Below the navigation bar is a search section with three input fields: 'Search by keyword:' containing 'engineering', 'Search by Category:' set to 'Any', and 'Search by Field:' set to 'Any'. A message indicates '166+ results found'.

On the left side, there are four filter categories:

- Location:** Includes buttons for Alberta, British Columbia, Manitoba, New Brunswick, Newfoundland and Labrador, Nova Scotia, Ontario, Prince Edward Island, Québec, and Saskatchewan.
- School type:** Includes buttons for University, College, Career College, Graduate School, Business School, and Medical School.
- Degree type:** Includes buttons for Bachelor, Diploma, Master, Doctorate, Post-diploma, Associate, and Certificate.
- Study method:** Includes buttons for Co-op, Honours, Online, Distance, and University Transfer.

The main content area displays a grid of program listings. Each listing includes the university logo, program name, degree level, length, entrance grade, and tuition. For example, the University of Waterloo offers 'Computer Engineering' (Bachelor | Co-op | Honours) with a 5-year length, entrance grade of 87-93, and tuition of \$73,000. Other listings include 'Civil Engineering', 'Software Engineering (BCS)', 'Environmental Engineering', 'Mechatronics Engineering', 'Mechanical Engineering', 'Computer Engineering', and 'Nuclear Engineering' from various institutions like Carleton University, Toronto Metropolitan University, and Ontario Tech University. Each listing has a 'Request Info' button and a 'Compare' checkbox.

A yellow call-to-action box on the right side of the grid says: 'Get matched to more programs like these by signing up.' with a 'Sign Up' button.

Location

School type

Degree type

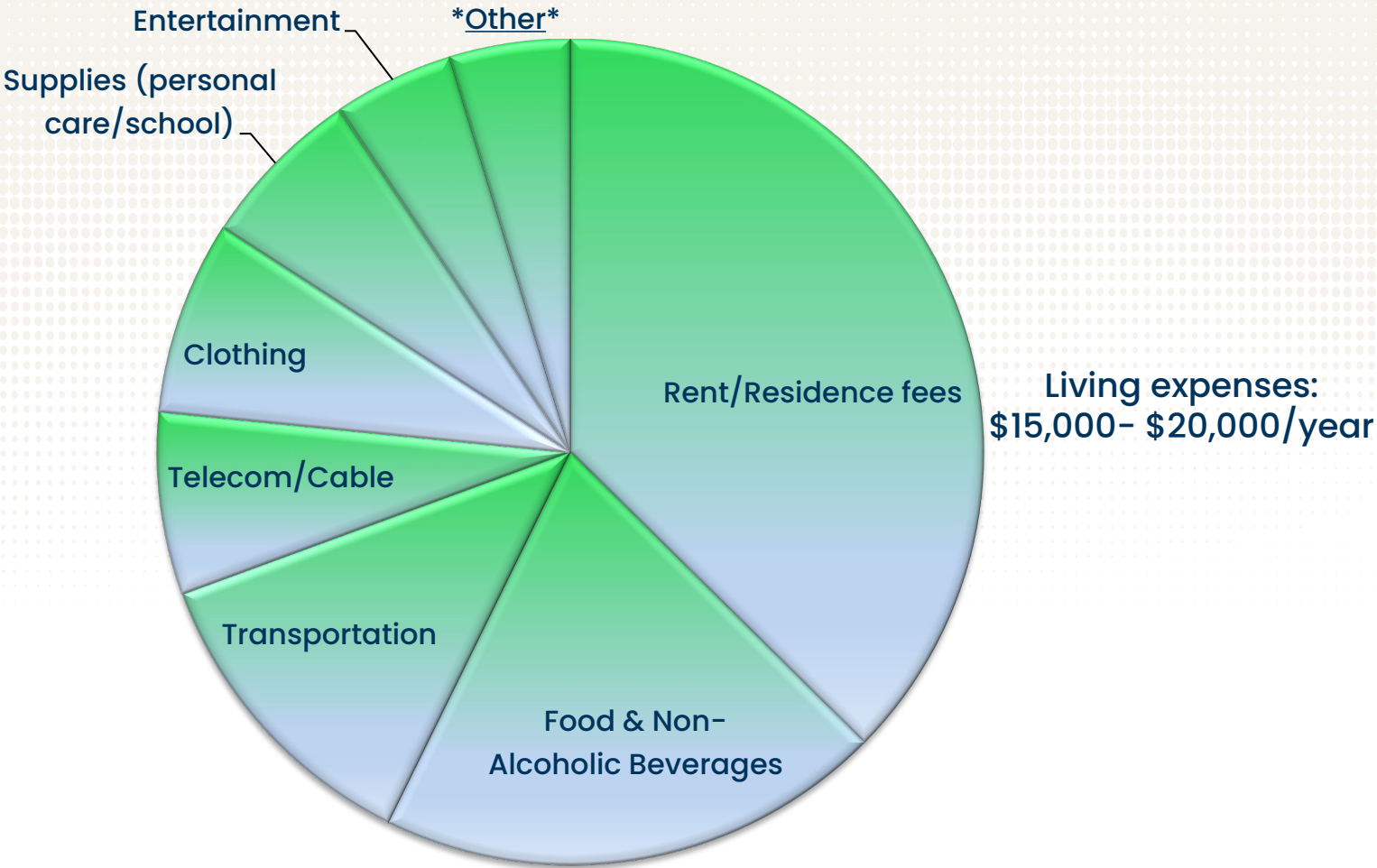
Study method

Calculating your expenses

Expenses

Expense	Per Year	Sources/Tips
Pre-arrival costs	\$	e.g., study visa, language tests, insurance for international study
Tuition	\$	Campus website; SchoolFinder.com
Residence/Rent	\$	Campus website
Meal plan	\$	Campus website
Food	\$	Even with meal plan, budget for extra food
Books	\$	Average is \$1,000/term
Other course supplies	\$	e.g., Software; scrubs for nursing or medical students
Transportation	\$	Transit passes may be included in student fees
Entertainment	\$	It's easy to spend lots of money here. Budget well!
Clothing	\$	
Telecom	\$	Cell phone, internet
Personal care	\$	e.g., Shampoo, toothpaste, prescriptions
Room/house supplies	\$	This is a much larger category than most expect
Travel home	\$	Air Canada, Via Rail, MegaBus have student rates
Other	\$	e.g., Student clubs, exchange program
Total	\$	

Tuition is just the tip of the funding iceberg



Lots of 'other' costs for international students

Living	
Rent	\$7,800
Grocery	\$3,000
Internet+Cell	\$960
Personal Exp	\$2,400
	<u>\$14,160</u>

One time	
Winter clothes	\$400
Study materials	\$2,000
Bus Pass	\$1,000
	<u>\$3,400</u>

Pre-arrival	
CELP/IP/IELTS	\$370
Application forms	\$1,200
Documents	\$500
Study Visa	\$350
GIC	\$20,635
Tuition	\$75,000
Flight from India	\$2,000
Ancillary + insurance	\$6,000
	<u>\$106,055</u>

Total	\$123,615
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Siddhant Das, India
 Program: MBA Marketing
 Career Aspiration: Product innovation and creative marketing

Hardvi Vora, India
 Program: MBA Marketing
 Career Aspiration: Digital and performance marketing

Calculating your sources of funds

Sources of Funds

Source of Funds	Per Year	Sources/Tips
Personal savings	\$	
Support from family	\$	Have RESPs? Understand withdrawal rules
PointsforSchool.com	\$	Use anyone's loyalty points
ScholarshipsCanada.com	\$	Visit often, new awards are added all the time
Entrance awards	\$	
Bursaries	\$	
Government financial aid	\$	
Working while at school	\$	Go into the campus career centre
Loan/line of credit	\$	
Sponsorship	\$	
Co-op program	\$	
Other	\$	
Total	\$	Visit PointsforSchool.com We can help you close the gap!
<i>Minus Total Expenses</i>	\$	
GAP	\$	

The most bang for your scholarship search time : ScholarshipsCanada.com

The screenshot displays the ScholarshipsCanada.com website interface. At the top, the navigation bar includes 'Dashboard', 'Featured Scholarships', 'Browse Scholarships', 'Resources', 'Discover', a search icon, 'Log in', and a 'Sign Up' button. On the left, a 'More Options' sidebar contains several filter categories: 'School' (set to 'Any'), 'Field of Study' (set to 'Any'), 'Region of Study' (set to 'Canada'), 'Filter by Province' (set to 'Any'), and 'Citizenship' (set to 'Any but Canada'). The main content area shows a summary of search results: '751 scholarship(s) found, totalling \$2,391,963+ in value.' Below this, a table lists four scholarships. The first is 'International President's Entrance Scholarships' with a value of \$100,000 and a deadline of February 14, 2025. The second is 'Arts & Humanities Neen Hodgins President's International Entrance Scholarship' with a value of \$80,000 and a deadline of February 14, 2025. The third is 'Faculty of Science International Student Scholarships' with a value of \$80,000 and a deadline of February 14, 2025. The fourth is 'James Jenkins President's Entrance Scholarship for Black Students' with a value of \$50,000 and a deadline of February 14, 2025. Each entry includes a checkmark and an 'X' icon, and provides details on the school and field of study.

SCHOLARSHIPS CANADA ▾

Dashboard Featured Scholarships Browse Scholarships Resources ▾ Discover 🔍 Log in **Sign Up**

More Options

School
Any ▾

Field of Study
Any ▾

Region of Study
Canada ▾

Filter by Province
Any ▾

Citizenship
Any but Canada ▾

Citizenship: Any but Canada X Region of Study: Canada X **Clear Filters**

751 scholarship(s) found, totalling \$2,391,963+ in value.

	Scholarship	Value	Deadline
✓ X	International President's Entrance Scholarships School: Western University Field of Study: Any	\$100,000	February 14, 2025
✓ X	Arts & Humanities Neen Hodgins President's International Entrance Scholarship School: Western University Field of Study: Art/Art Studies, General; Fine Arts and Art Studies, Other; Fine/Studio Arts, General; more...	\$80,000	February 14, 2025
✓ X	Faculty of Science International Student Scholarships School: University of Waterloo Field of Study: Biology/Biological Sciences, General; Biomedical Sciences, General; Biotechnology; more...	\$80,000	February 14, 2025
✓ X	James Jenkins President's Entrance Scholarship for Black Students School: Western University Field of Study: Any	\$50,000	February 14, 2025

Financial Aid Offices

The screenshot shows the Toronto Metropolitan University website's 'Financial Assistance' page. The header includes the university logo, a search bar, and navigation links for 'Info for', 'Apply', 'Visit', 'Give', and 'my.torontomu'. The main navigation bar highlights 'International Student Support'. A sidebar on the left lists various services, with 'Financial Assistance' selected. The main content area features a 'Financial Assistance' heading, a brief overview of the International Student Support (ISS) office, and a section titled 'Sources of Financial Support for International Students'. This section contains two blue alert boxes: one for a 'New Emergency Bursary Update' and another for the 'Emergency Bursary application' period. Below these are several buttons for specific financial aid programs: 'Emergency Bursary for International Students', 'Scotiabank Scholarship', 'Shukrana Foundation International Student Excellence Scholarship', and 'Dr. Ebrahim Award of Excellence'. A language selection dropdown is visible in the top right of the main content area.

Toronto Metropolitan University

Search Site and People

Info for Apply Visit Give my.torontomu

International Undergraduate Admissions International Student Support Partnerships Global Learning Contact

Select Language

Meet with an Advisor

Request a Status Letter

New Arrivals

Immigration

Financial Assistance

Money Matters

Tax Services

Health & Wellness

Working in Canada

Faculty & Staff

World University Services of Canada

Financial Assistance

International Student Support (ISS) realizes how important financial assistance is for any international student who may be faced with unexpected financial difficulty. Below is a list of the financial assistance and award opportunities available to international students.

The Student Awards and Scholarships office aims to help Toronto Metropolitan University students and staff with the Scholarship and Awards application process. Check out their website for [scholarships and awards available to undergraduate students](#).

Through the Yeates School of Graduate Studies there are a number of [scholarships and awards available to graduate students](#) on a competitive basis.

Sources of Financial Support for International Students

New Emergency Bursary Update
The application process for the emergency bursary has been updated

Applications for the Emergency Bursary will be open from Thursday, January 16, 2025, to April 2, 2025. Please complete the Emergency Bursary application on [AwardSpring](#). For additional information, please contact International Student Support by email at issask@torontomu.ca.

Emergency Bursary for International Students Scotiabank Scholarship

Shukrana Foundation International Student Excellence Scholarship Dr. Ebrahim Award of Excellence

Links to Financial Aid Offices at Ontario Colleges and Universities can be found here:
<https://osap.gov.on.ca/OSAPPortal/en/Contacts/ProvinciallyfundedSchoolsinOntario/index.htm>

Funding does exist for International students

- Awards are available at every stage of an academic career: entrance, in-course, automatic consideration, grad school
- You don't always need high marks or financial need, nor need to be Canadian
- There is no scholarship "season" – new awards are added all the time



MPOWER Refugee Scholarship

- Supports students who are fleeing harsh conditions from around the world
- 3 separate awards
- Studying in the U.S. or Canada

Deadline February 28



Opterus Rebel With a Cause Awards

- 2 x \$10,000 awards; 1 STEM, 1 Arts
- Women, aged 16-28
- Enrolled/will enroll at a Canadian PSE (international students included!)

April- June annually

<https://opterus.scholarshipscanada.com/apply/apply.do>

Unconventional opportunities

BREAKTHROUGH JUNIOR CHALLENGE



Breakthrough Junior Challenge

- \$400,000 USD prize
 - Open to 13-18 year olds **worldwide**
 - Clear Judging rubric (includes peer review!)
 - See Maryam's surprise win here
- Applications open annually in April*

<https://breakthroughjuniorchallenge.org/>



Canadian Marketing League

- Annual marketing case competition now in its 17th year
- Run by students. Exec at McMaster with national campus ambassadors
- Open to all students in any discipline at Canadian universities
- Multi-phase competition with corporate learning partners and
- Top 10 finalists compete in Toronto
- Judges from corporations. Internships are often a side benefit
- \$20,000 grand prize

<https://www.canadianmarketingleague.ca/>



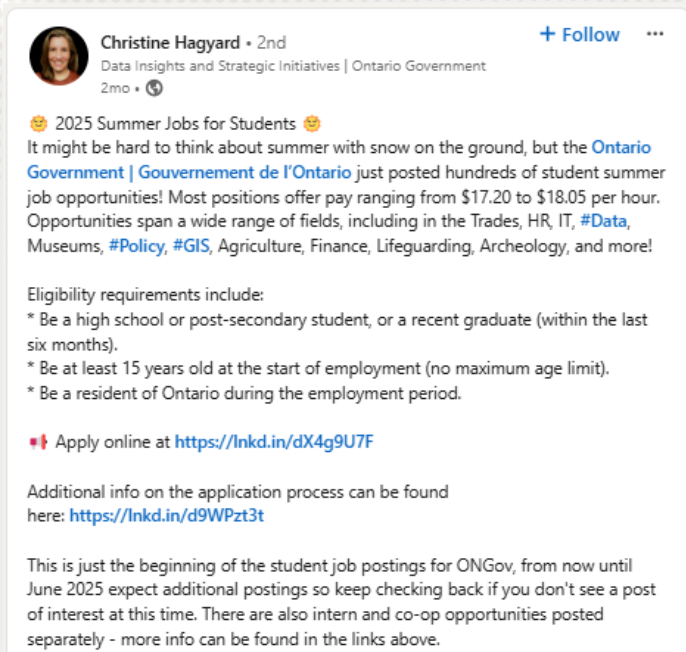
Scholarship/Award Application Advice

- Visit your campus Financial Aid office/website & register
- Register at external scholarship sites
- Create a master list of all awards/scholarships of interest
- Prioritize awards best suited to you personally
- Read the details—criteria, T&C's and deadline(s)
- Sign up for alerts & mark dates in your calendar
- Re-visit the sites regularly to see what's new

Article: [Tips for winning scholarships and awards](#)

LinkedIn: a great career tool

- Create a profile highlighting your experience & career aspirations.
- Connect with people you meet along your journey: employers, campus recruiters, speakers (always include a personal note when connecting).
- Follow companies and leaders in your specific field(s) of interest.
- Set up job alerts (even before you're actively looking).



Christine Hagyard • 2nd
Data Insights and Strategic Initiatives | Ontario Government
2mo • 🌐

👍 2025 Summer Jobs for Students 😊
It might be hard to think about summer with snow on the ground, but the **Ontario Government | Gouvernement de l'Ontario** just posted hundreds of student summer job opportunities! Most positions offer pay ranging from \$17.20 to \$18.05 per hour. Opportunities span a wide range of fields, including in the Trades, HR, IT, #Data, Museums, #Policy, #GIS, Agriculture, Finance, Lifeguarding, Archeology, and more!

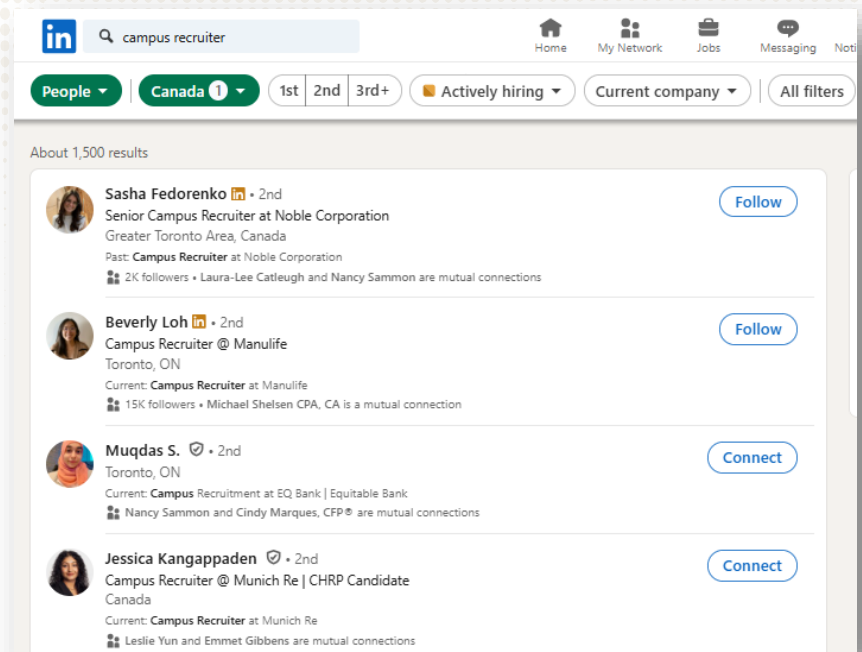
Eligibility requirements include:

- * Be a high school or post-secondary student, or a recent graduate (within the last six months).
- * Be at least 15 years old at the start of employment (no maximum age limit).
- * Be a resident of Ontario during the employment period.

👉 Apply online at <https://lnkd.in/dX4g9U7F>

Additional info on the application process can be found here: <https://lnkd.in/d9WPzt3t>

This is just the beginning of the student job postings for ONGov, from now until June 2025 expect additional postings so keep checking back if you don't see a post of interest at this time. There are also intern and co-op opportunities posted separately - more info can be found in the links above.



Search: campus recruiter

Home My Network Jobs Messaging Noti

People Canada 1st 2nd 3rd+ Actively hiring Current company All filters

About 1,500 results

- Sasha Fedorenko** • 2nd
Senior Campus Recruiter at Noble Corporation
Greater Toronto Area, Canada
Past: Campus Recruiter at Noble Corporation
2K followers • Laura-Lee Catleugh and Nancy Sammon are mutual connections
- Beverly Loh** • 2nd
Campus Recruiter @ Manulife
Toronto, ON
Current: Campus Recruiter at Manulife
15K followers • Michael Shelsen CPA, CA is a mutual connection
- Muqdas S.** • 2nd
Toronto, ON
Current: Campus Recruitment at EQ Bank | Equitable Bank
Nancy Sammon and Cindy Marques, CFP® are mutual connections
- Jessica Kangappaden** • 2nd
Campus Recruiter @ Munich Re | CHRP Candidate
Canada
Current: Campus Recruiter at Munich Re
Leslie Yun and Emmet Gibbens are mutual connections

in Vidwaan: a LinkedIn “professional”



Vidwaan Singhania (He/Him) · 1st
Community builder passionate about finance, marketing & strategy |
AI & Tech Enthusiast on the lookout for the next disruptive
opportunity

Victoria, British Columbia, Canada · [Contact info](#)

[My website!](#)

856 followers · 500+ connections

Mark Beck, Isabella Carbonari, and 5 other mutual connections

Message More

Profile enhanced with Premium

Points for School

UVIC University of Victoria

Featured

Document

Vidwaan_Resume_Consulting_Jan 2025.docx
My Resume for Consulting Roles!

Document

Vidwaan_Resume_Finance_Jan2025.docx
My Resume for Finance Roles!

Experience



Independent Consultant

Points for School · Freelance
Dec 2024 - Present · 3 mos
Victoria, British Columbia, Canada · Remote

- Assisting in providing a students viewpoint on loyalty programs joining Points For School



Founder

Startup in Stealth Mode · Self-employed
Dec 2024 - Present · 3 mos
Victoria, British Columbia, Canada · On-site

Working on disrupting the networking experience for professionals and students by enabling additional touchpoints.



Campus Account Manager

Canadian Marketing League/Canada's Next Top Ad Exec
Sep 2024 - Present · 6 mos
On-site

- Act as a liaison between the executive team and their respective campus.
- Create a comprehensive campus profile to better understand campus culture and student needs... see more



Seasonal Sales Associate

Bath & Body Works · Seasonal
Sep 2024 - Present · 6 mos
On-site



University of Victoria

11 mos
Victoria, British Columbia, Canada

- **Student Advisor**
Jun 2024 - Present · 9 mos
Hybrid
- **Global Community Mentor**
Apr 2024 - Dec 2024 · 9 mos
On-site

Innovators in the space



Founded by a closely knit group of new Canadians and international students the kibbi app makes the Canadian job market more accessible and inclusive for newcomers and students.

[kibbi app on Google Play](#)

See the Points for School kibbi job page:
<https://pointsforschool.kibbi.ca/>



Devant prepares international students for career success in Canada, helping students and alumni with career planning, resume and cover letter writing, interview preparation, networking, employer research and introductions.

devant.ca

Get Hired at Home, Devant's virtual hiring expo connects Canadian employers with top international talent:
<https://www.devant.ca/GHAH-2024>

Additional Resources

Government of Canada site has information for international students:

https://www.canada.ca/en/immigration-refugees-citizenship/services/study-canada.html?_ga=2.252707145.1160912607.1517234482-1177322266.1514990229%20

Canadian Government Scholarships, bursaries and other awards:

<https://www.educanada.ca/scholarships-bourses/search-scholarships-rechercher-bourses.aspx?lang=eng>

International Experience Canada:

<https://www.canada.ca/en/immigration-refugees-citizenship/services/work-canada/iec/about.html>

CBIE scholarships:

<https://cbie.ca/what-we-do/current-programs/>

EduNova:

<https://studynovascotia.ca/>

Northern Alberta Development Bursary Program:

<https://www.alberta.ca/northern-alberta-development-bursary-program>

Globe and Mail's Canada's Top 100 Employers 2025:

<https://www.canadastop100.com/national/>

Thank you!

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