



Canadian Association of  
Public Schools - International

Association canadienne des  
écoles publiques - International



# Navigating the Public High School Landscape in Canada

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Marketing & Communications  
Manager



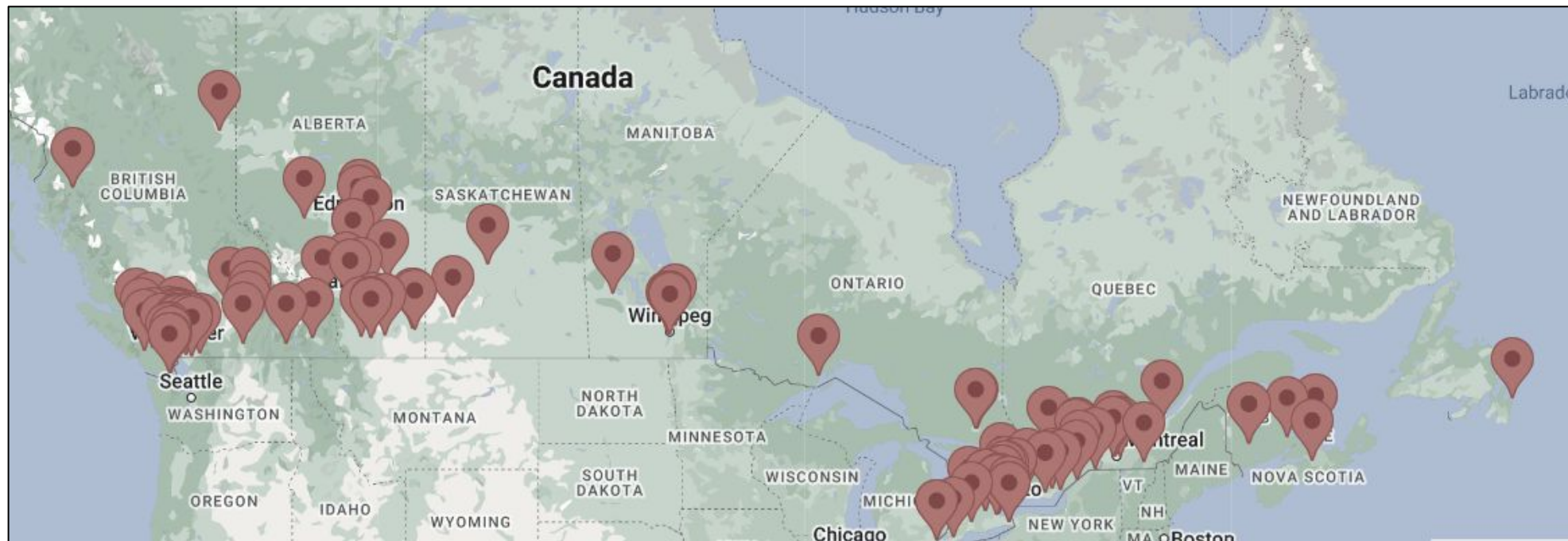
# About CAPS-I

- Non-profit association of 130 public (government) school districts\*
- Formally incorporated in 2008 to establish standards for the K-12 public school sector of the industry
- Committed to the advocacy and promotion of international education programs of Canadian public schools
- Forum for sharing of best practices
- National 'voice' of the sector

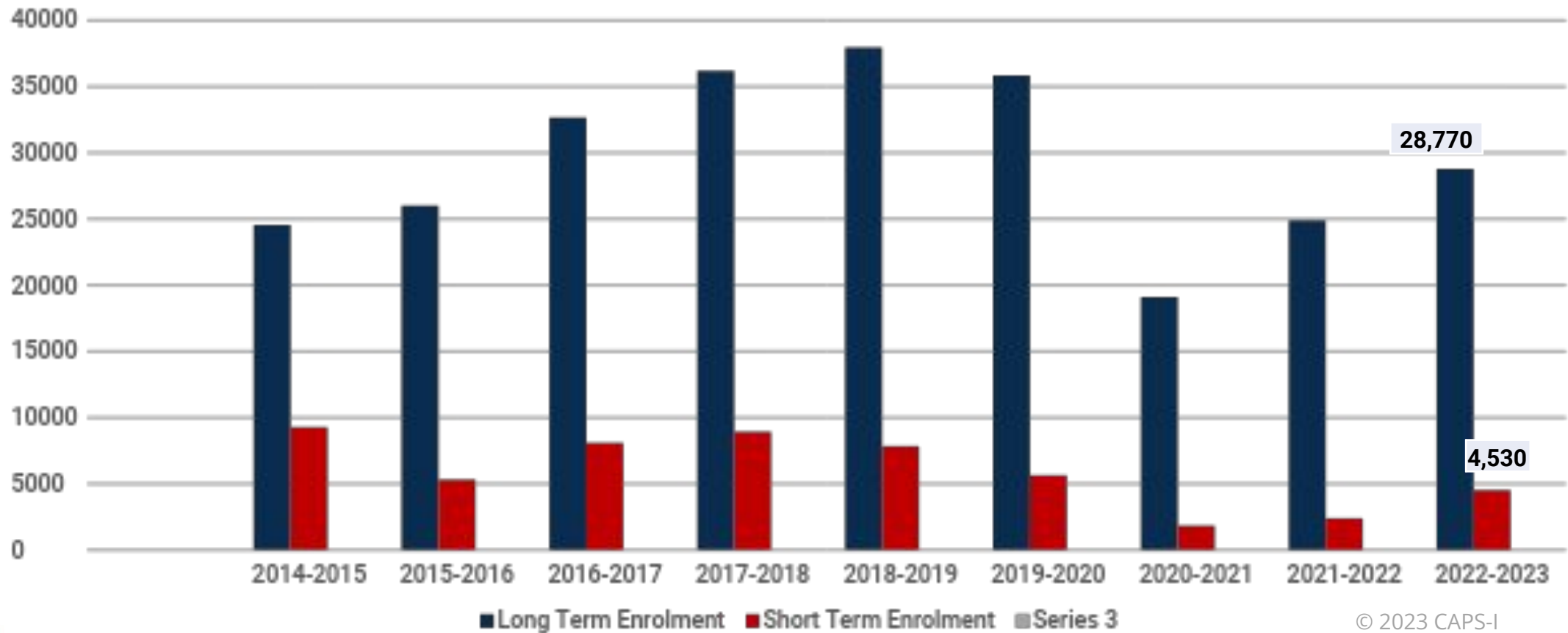
\* also referred to as school boards and school divisions depending on the province

# Distribution of CAPS-I Members in 2023-2024

CAPS-I represents 130 public school boards/districts/divisions

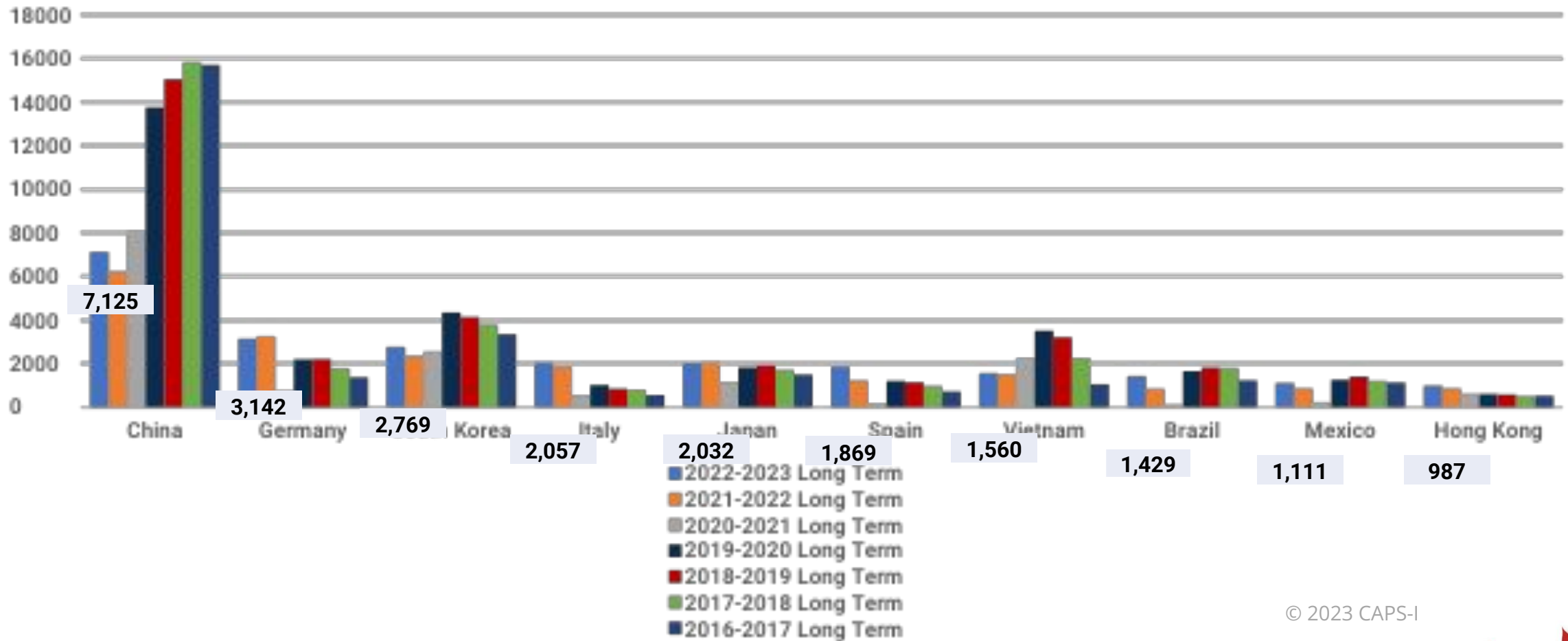


# Total International Student Enrolment



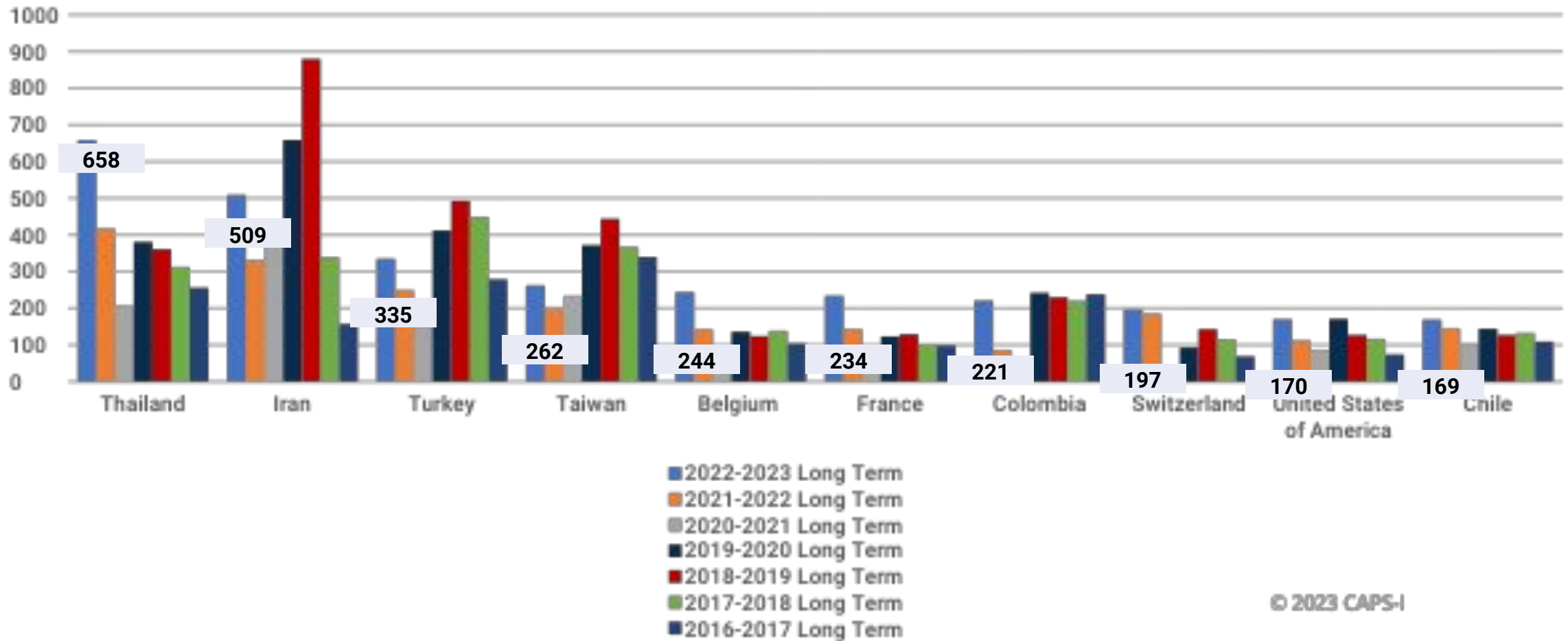
# Long Term International Student Enrolment

Top 10 source countries for students enrolled for 1 semester or full academic year



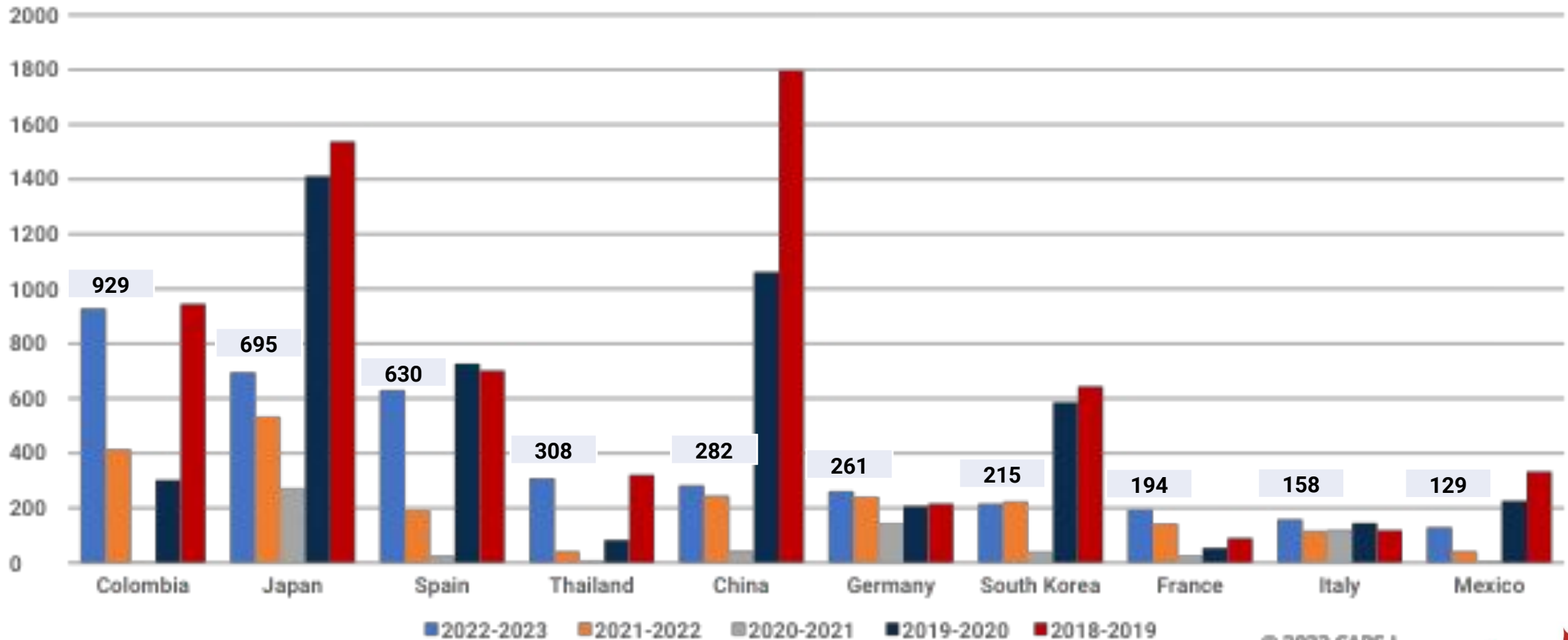
# Long Term International Student Enrolment

Top 11-20 source countries for students enrolled for 1 semester or full academic year

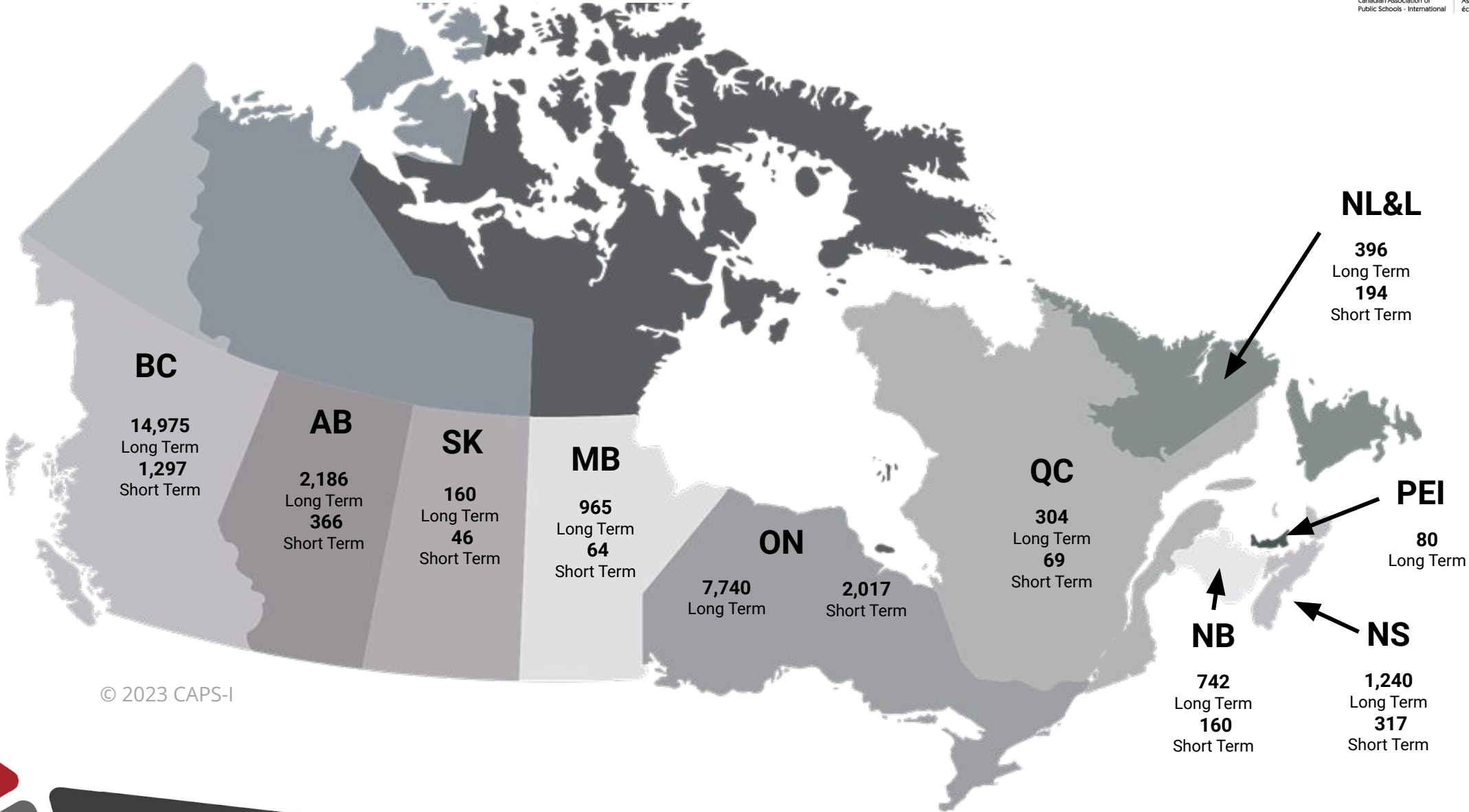


# Short Term International Student Enrolment

Top 10 source countries of students studying for 4 months or less



# Distribution of International Student Enrolment





# STUDY ABROAD

Why does Canada remain  
the top destination for high  
school students from  
around the globe?



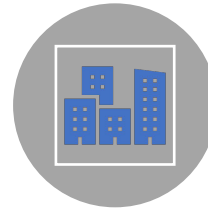
- Choice / Selection
- Expertise
- Bilingual
- Academic Excellence
- Care & Support
- Multicultural
- Value



# CHOICE of Destination & Program



Learn and live in an English, French or bilingual environment



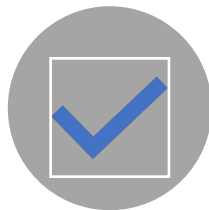
Choose from an urban, suburban or more rural community



Apply directly to the school district or province and identify Top 3 choices of schools



Long or short term, academic or language/culture program from Kindergarten – Grade 12 (Grade 11 in Quebec)



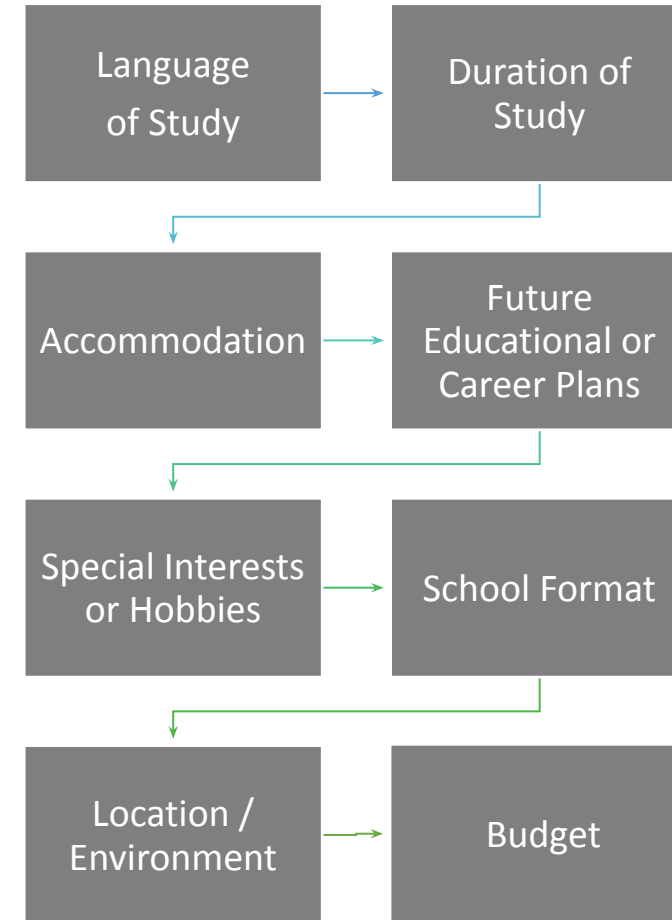
Variety of specialized programs and optional courses offered



Live with a Canadian family or in a dormitory/residence



# Deciding What's 'Best'



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About Why Canada? Students/Parents Agents Members

# & Resources

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Membership List Member Map

Province Annual Tuition Fees Special Options Search

15 ANNUAL FEES

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Guide to Public Schools in Canada 13th Edition

www.acaps-i.ca

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Canadian Public Schools Écoles publiques canadiennes

10 ANNUAL FEES

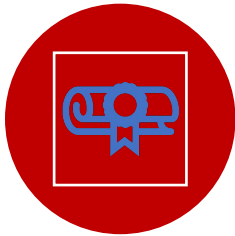
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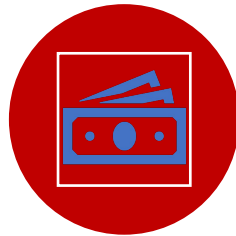
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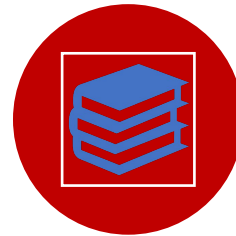
# Canada Course for Education Agents



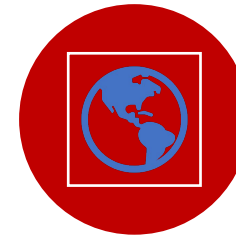
THE CANADA COURSE FOR  
EDUCATION AGENTS IS OFFERED  
IN PARTNERSHIP BY CAPS-I, ICEF  
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# IMPORTANT Role of Agencies

Counsel students & their parents through decision-making process

Establish realistic expectations for the student's experience in Canada

Coordinate itinerary and facilitate travel logistics

Pre-departure orientation for students (and parents)

Helpful conduit of information while the student is studying in Canada

Support re-registration, departure and/or transition to post-secondary



# Digital Resources

**Website** (multi-lingual) [www.caps-i.ca](http://www.caps-i.ca)

## **Electronic Newsletter for Agents**

Sign up at: <https://caps-i.ca/agents/>

**YouTube Channel** (over 30 student testimonial videos)

[www.youtube.com/capsiacepi](http://www.youtube.com/capsiacepi)

## **Facebook**

<https://www.facebook.com/CanadianAssociationofPublicSchoolsInternational>

## **LinkedIn**

<https://linkedin.com/company/caps-i>

## **Instagram**

<https://www.instagram.com/canadianassocpublicschoolsintl/>



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