

Canada-Brazil language education partnerships to support internationalization and mobility



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Program Languages without Borders
President



LwB Concept 2012-2016

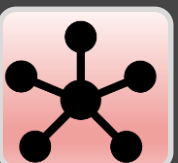
A.



Teacher Ed



Language
Policy



Specialists
network

B.



Face-to-face
Courses



On-line Courses



Tests: placement
& proficiency

2015 - 2018

Same Management Group - LwB

LwB is officially part of the Organogram of the Ministry of Education
General Coordination for International Affairs of Higher Education

Expansion of the Program to other institutions

Language Policy as requirement to maintenance in the Program for the
next 4 years (2017-2020)

Pilot Program – Exchange of teachers & specialists





Language Policy

58 Federal Universities

22 State/Municipal
Universities

16 Federal Colleges

Private Universities



The Program in Numbers

HEI: 96

58 Federal, 21 State e 1 Municipal, 16 Federal Institutes

Partners: 15

9 countries: 8 organizations, 5 Embassies

Languages: 7

German, Spanish, French, Italian, English, Japanese & Portuguese as a foreign lgg

Proficiency Tests:

400 thousand TOEFL ITP, 100 thousand TOEIC, 6 thousand On-SET

On-line Courses:

5 million MEO, 1,500 Français sans Frontières, 1,200 DUO, 1,000 ICON

Face-to-face Courses:

224 English, 2 French, 1 Italian, 1 Spanish, 1 Japanese.

Scholarships (Capes):

+ 200 English language specialists & + 800 English student-teachers

2 AWARDS: American Embassy (2016), Canadian Embassy (2017)





**BRINGING BRAZILIAN STATES AND FEDERAL
UNIVERSITIES TOGETHER
TOWARDS COMMON GOALS**



THANK YOU!
MERCI!
OBRIGADO!



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Site: isf.mec.gov.br



**Languages Canada - Idiomas sem Fronteiras
Partnership Activities**

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LC - IsF partnership

In the beginning...

2014 Canada-Brazil Forum for Language, Education and the Workforce

“Language is an essential component in the globalizing economies, societies and cultures of our respective countries. It is an essential step toward high-quality education and a productive workforce. When language education is not properly addressed, serious gaps develop in a country’s education and labour force internationalization efforts.” - *Quote from Forum report.*

Recommendations:

- Canada-Brazil MOU on language education cooperation;
- Repeat the Forum;
- Integrate language into internationalization policies;
- Create initiative to drive Canadian student to Brazil (with language as foundation)

LC - IsF partnership

Languages Canada - MEC cooperation agreement signed Nov 2015



IDIOMAS SEM
FRONTEIRAS

Languages Canada
Langues Canada



Purpose: To support the growth of bilateral relations between Canada and Brazil and of language education as a fundamental aspect of the internationalization of education and the workforce.

10 guiding principles, rooted in integration of language education and internationalization; quality; inclusivity; and a collaborative, long-term, mutually beneficial approach.



LC - IsF partnership projects

English / French language teachers' assistant certificate and student mobility pilot project



Preliminary meeting in Ottawa with LC members (Oct 16, 2017)

Goals:

- Enhance and incentivize student mobility between Canada and Brazil;
- Build capacity for English and French language education delivery in Brazil;
- Increase Portuguese language education opportunities for Canadian students; and
- Support internationalization through institutional partnerships.



English / French language teachers' assistant certificate

Objective: To establish an internationally-recognized, online certificate course that will qualify Canadian postsecondary students to serve as an assistant to teachers of English or French as a second language, in foreign (primarily Brazilian) classroom settings.

Development of Certificate course content, technical design, hosting and administration will be conducted by (a team of) project partners, made up of committed LC members, that will be selected through a juried competitive process.



Student mobility pilot project

Goal: To implement three to five pilot projects between LC and IsF member universities/colleges which integrate the following components:

- Canadian college/university student mobility experience in Brazil, involving: 1) academic study and/or research placement; 2) serving as teachers' assistant in English and/or French language classrooms; and 3) learning Portuguese through the Portuguese for Foreigners stream.
- Participating Canadian students must complete teachers' assistant certificate.
- Creation of incentives within Canadian home college/university to acknowledge the experience in Brazil.
- Commitment by participating institutions to integrate language education into broader academic and research cooperation.
- Reciprocal mobility of Brazilian students to Canada.



English / French language teachers' assistant certificate and student mobility pilot project

Next steps / timeline:

- Establish Advisory Committee - 10 representation from IsF federal and state members, LC public, private, university and college members; private sector; alumnus; other stakeholders
- Call for proposal for certificate design/delivery (March 2018)
- Confirm 4-5 pilot project partners (e.g. Universidade Federal de Uberlândia - Algonquin College)
- Launch of certificate course (Summer-fall 2018)
- Launch of pilot projects (Summer-fall 2018)





Obrigado!
Thank You!
Merci!



smrt

Smrt English in Brazil

Jim Clark

President Smrt English





Education Platform Any Device, Anywhere



**ENGLISH
PORTUGUESE
BILINGUAL**

100

CANADIAN COLLEGE OF ENGLISH LANGUAGE

**ENGLISH
100**

Canadian College of English Language

**ENGLISH
110**

Canadian College of English Language

**ENGLISH
115**

Canadian College of English Language

**ENGLISH
120**

Canadian College of English Language

**ENGLISH
125**

Canadian College of English Language

**ENGLISH
130**

Canadian College of English Language

**ENGLISH
140**

Canadian College of English Language

**ENGLISH
110
YOUTH**

Little Mountain Learning Academy

**ENGLISH
115
YOUTH**

Little Mountain Learning Academy

**ENGLISH
120
YOUTH**

Little Mountain Learning Academy

**ENGLISH
125
YOUTH**

Little Mountain Learning Academy

**ENGLISH
130
YOUTH**

Little Mountain Learning Academy

**ENGLISH
110
KIDS**

Little Mountain Learning Academy

**ENGLISH
115
KIDS**

Little Mountain Learning Academy

**ENGLISH
120
KIDS**

Little Mountain Learning Academy

**ENGLISH
125
KIDS**

Little Mountain Learning Academy

**ENGLISH
130
KIDS**

Little Mountain Learning Academy

**EARLY
CHILDHOOD
EDUCATION**

Little Mountain Learning Academy

**CAEL
PREPARATION**

PARAGON TESTING ENTERPRISES 125

**IELTS
PREPARATION**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

**TOEFL ITP
PREPARATION**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

**ENGLISH
FOR
AVIATION**

PLATINUM AEROSPACE INTERNATIONAL INC. 120

**ENGLISH
FOR
AUTOMOTIVE**

SPOKANE COLLEGE OF ENGLISH LANGUAGE 110

**ENGLISH
FOR
AUTOMOTIVE**

SPOKANE COLLEGE OF ENGLISH LANGUAGE 115

**ENGLISH
FOR
AUTOMOTIVE**

SPOKANE COLLEGE OF ENGLISH LANGUAGE 120

**ENGLISH
FOR
AUTOMOTIVE
BILINGUAL
SPANISH**

SPOKANE COLLEGE OF ENGLISH LANGUAGE 100

**ENGLISH
FOR HEALTH
SCIENCES**

SPOKANE COLLEGE OF ENGLISH LANGUAGE 125

**ENGLISH
FOR STEM**

SPOKANE COLLEGE OF ENGLISH LANGUAGE 140

**ENGLISH FOR
BUSINESS
ADMINISTRATION**

TRENT-ESL ENGLISH FOR UNIVERSITY 130

**ENGLISH FOR
COMPUTING &
INFORMATION
SYSTEMS**

TRENT-ESL ENGLISH FOR UNIVERSITY 130

**PROFESSIONAL
DEVELOPMENT
FOR TEACHERS**

TRENT-ESL ENGLISH FOR UNIVERSITY 130

**ENGLISH FOR
HOSPITALITY &
TOURISM**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

**LISTENING &
SPEAKING**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 110

**READING &
COMPREHENSION**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 110

**AMERICAN
SLANG & IDIOMS**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 115/120

**LISTENING &
SPEAKING**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 115/120

WRITING

CANADIAN COLLEGE OF ENGLISH LANGUAGE 115/120

**ENGLISH FOR
HOSPITALITY
SERVICE**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 120

**ENGLISH
VOCABULARY**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

**BUSINESS
ENGLISH**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

MOVIE ENGLISH

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

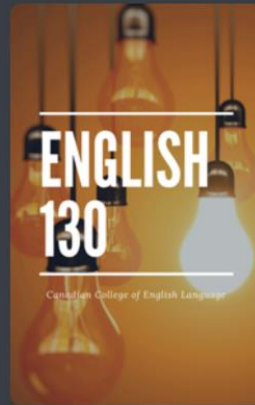
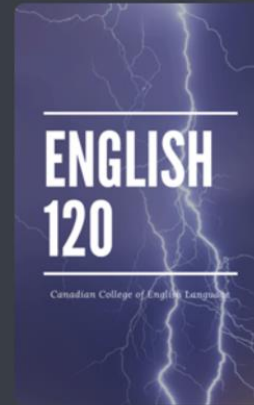
**ENGLISH FOR
ECONOMICS**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

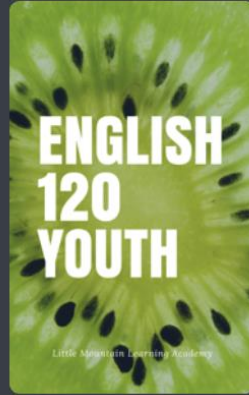
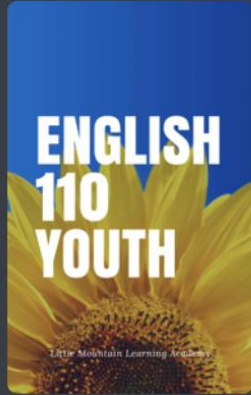
**JOURNALISM &
WRITING**

CANADIAN COLLEGE OF ENGLISH LANGUAGE 110

English for Adults



English for Youth



English for Kids



English for Special Purposes



ENGLISH FOR AVIATION

PLATINUM AEROSPACE INTERNATIONAL INC. **120**



ENGLISH FOR BUSINESS ADMINISTRATION

TRENT-ESL: ENGLISH FOR UNIVERSITY **130**



ENGLISH FOR COMPUTING & INFORMATION SYSTEMS

TRENT-ESL: ENGLISH FOR UNIVERSITY **130**



ENGLISH FOR AUTOMOTIVE BILINGUAL SPANISH

SPOKANE COLLEGE OF ENGLISH LANGUAGE **100**



ENGLISH FOR AUTOMOTIVE

SPOKANE COLLEGE OF ENGLISH LANGUAGE **110**



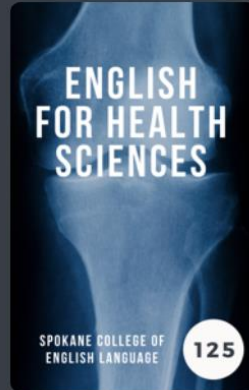
ENGLISH FOR AUTOMOTIVE

SPOKANE COLLEGE OF ENGLISH LANGUAGE **115**



ENGLISH FOR AUTOMOTIVE

SPOKANE COLLEGE OF ENGLISH LANGUAGE **120**



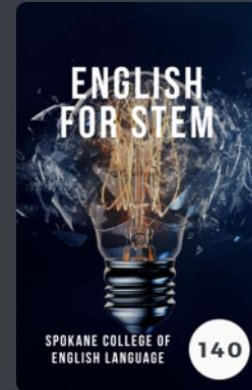
ENGLISH FOR HEALTH SCIENCES

SPOKANE COLLEGE OF ENGLISH LANGUAGE **125**



PROFESSIONAL DEVELOPMENT FOR TEACHERS

TRENT-ESL: ENGLISH FOR UNIVERSITY **130**



ENGLISH FOR STEM

SPOKANE COLLEGE OF ENGLISH LANGUAGE **140**

English Test Preparation





Smrt Live Class

100,000+ **Subscribers**

8,700,000+ **Views**

70y 200d **Watch Time**





- 300+ Brazilian students per year studying ESL and diploma courses at CCEL and Canadian College.
- CCEL Brazilian Marketing staff and presence in Brazil - fairs, Consulates, agents.
- Smrt English implementation program with SENAC Recife and Maceio.
- Training, pilots and programs operating in Natal, Belo Horizonte, Fortaleza, Porto Alegre, Teresina and Mossoro.





- Smrt English 100 Bilingual Portuguese/English
- Smrt Idiomas Brasil - office and staff in Brazil
- Languages Canada introduction to IsF
- Pilot classes in 16 Federal Universities
- Smrt materials present in MEC's list of suggested materials (IsF Program)
- Presentations to universities and at conferences.



IDIOMAS SEM
FRONTEIRAS



Parana Speaks English

Their Goals	Our Solutions
Internationalisation at Home	Starts with English
Mobility of teachers and students	Canadian and Global Network
Reputable Partner	Languages Canada alignment
Affordable Price	Negotiated
Placement Tests	Online, computer marked, secure
Planning Guidance	Brazilian and Canadian Admin. Teams
Training and Support	Brazilian and Canadian Support Teams
Online component	Live Streaming Classes





Smrt Live Parana o YouTube



What we have learned



- Listen
- Collaborate
- Visit front lines
- Consulate and Embassy staff
- Internationalisation Vision
- Languages Canada Role
- Canada/Brazil partnership
- Excellence



What's Next

- Engage Teachers
- Internationalize Students
- Empower Offshore Study
- University Pathway Linkages

A light gray world map is visible in the background of the slide, showing the outlines of continents and countries.

Smrt Education 2020 Vision

for Institutional Partners

Working with universities and schools worldwide to develop a comprehensive plan for English instruction.

1. **Implementation** of Smrt English blended learning into the ESL program.
2. **ESP English for Special Purposes** courses in faculties and with special interest groups.
3. Implementation of **academic courses taught in English**

A light gray world map is visible in the background, centered behind the text.

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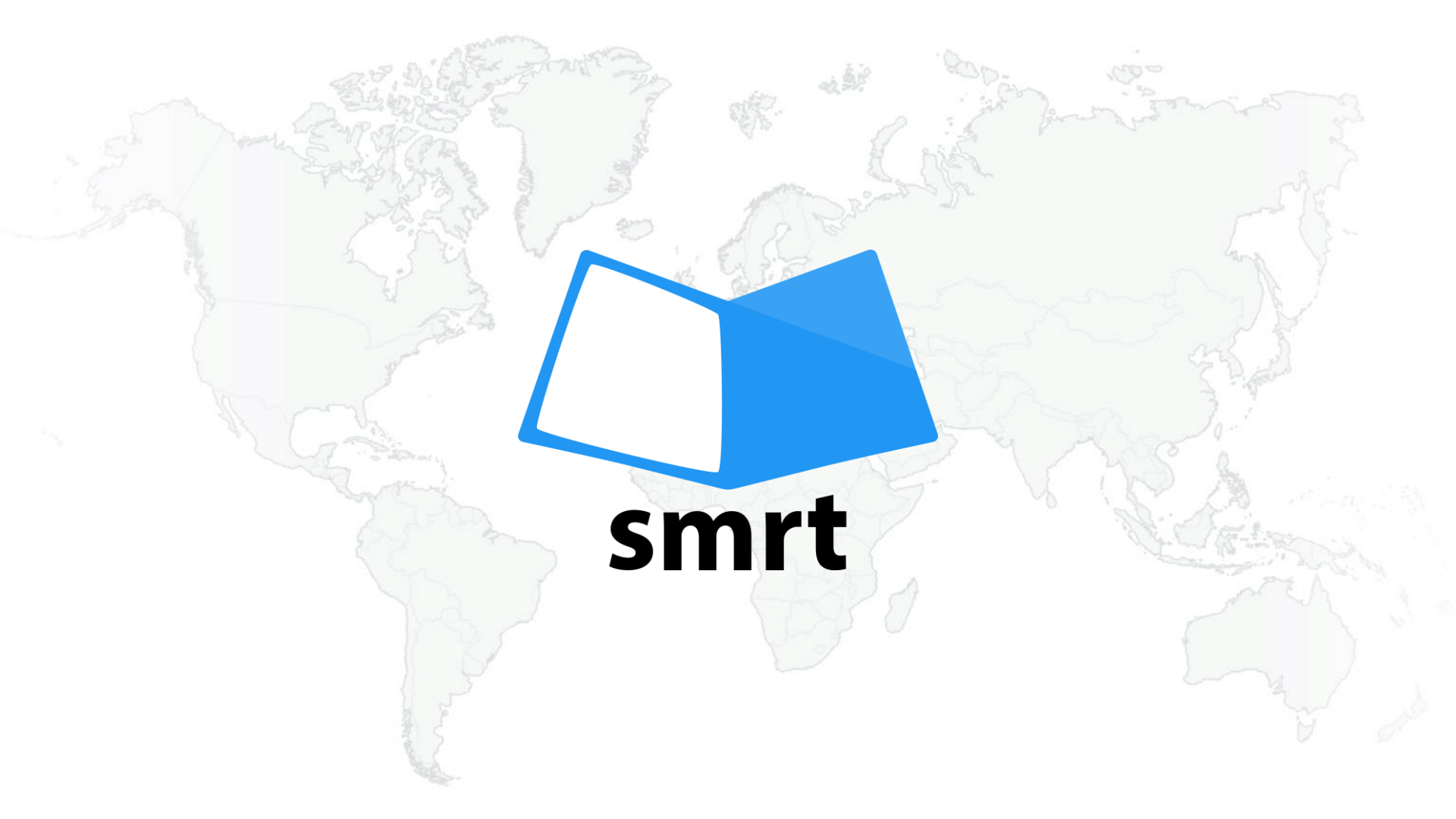
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Idiomas sem Fronteiras

Algonquin College and Universidade Federal de
Uberlandia Pilot

- Languages Canada
Conference February 2018

Basis of Partnership

- Both involved in initial pilot discussions
- Familiarity with one another's institutions
- Program Parity



Students from Algonquin travel to Uberlandia

- 2 months – end of April to June
- Participate in work integrated experience (i.e. applied research, project with industry/community partner etc) under guidance of a faculty member from UFU.
- Supporting English language development, particularly as it relates to their field of study with, in conjunction with English language faculty – not teaching, i.e. assist with vocabulary and materials/activity development

Possible Program Areas

- Business Administration
- Architecture
- Visual Arts
- Biotechnology
- Accounting
- Design
- Law
- Civil Engineering
- Computer Engineering
- Electrical Engineering
- Mechanical Engineering
- Journalism
- Music
- Nutrition
- * Other programs overlaps such as nursing may be left out due to their clinical

Who is responsible for what?

- **Uberlandia Provides:**

- Airport pickup
- Subsidized meals
- Orientation, including support to find accommodation

- **Algonquin Provides:**

- Health Insurance

- **Student Provides:**

- Pays for accommodation and flight (monetary support available through Algonquin's International Study and Work Abroad Award)

- Support to student

Application Requirements

- General Application
(including any language skills)
- Transcripts
- Letter of motivation
- Possibly a letter of recommendation

Items in Progress

- Possibility of funding to assist students with flight costs etc. government?
- 60 hour online Portuguese class for students traveling to Brazil – interim pair with language teacher early for tandem language exchange

Next Steps

- Finalize agreement
- Determine visa requirements
- Begin Promotion
- Explore phase 2 – language faculty exchange to Algonquin