

THE
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YouTube

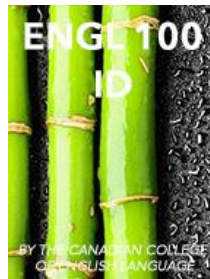
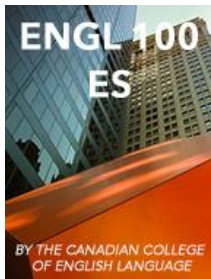
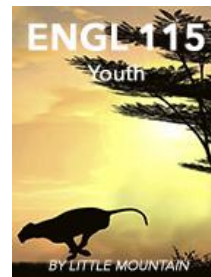
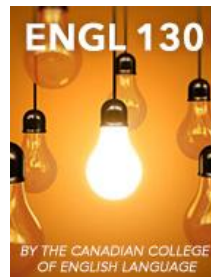
Instagram

Showcasing a Successful Canadian Offshore Language Program

A Blended Model - **Smrt English**



Education Platform Any Device, Anywhere





smrt

Cafe

Library

Help

Create account



Login with Google



48,084 Students 1,860 Teachers 7,189 Lessons 146 Institutions...

Growth

2013

2014

2015

60,000

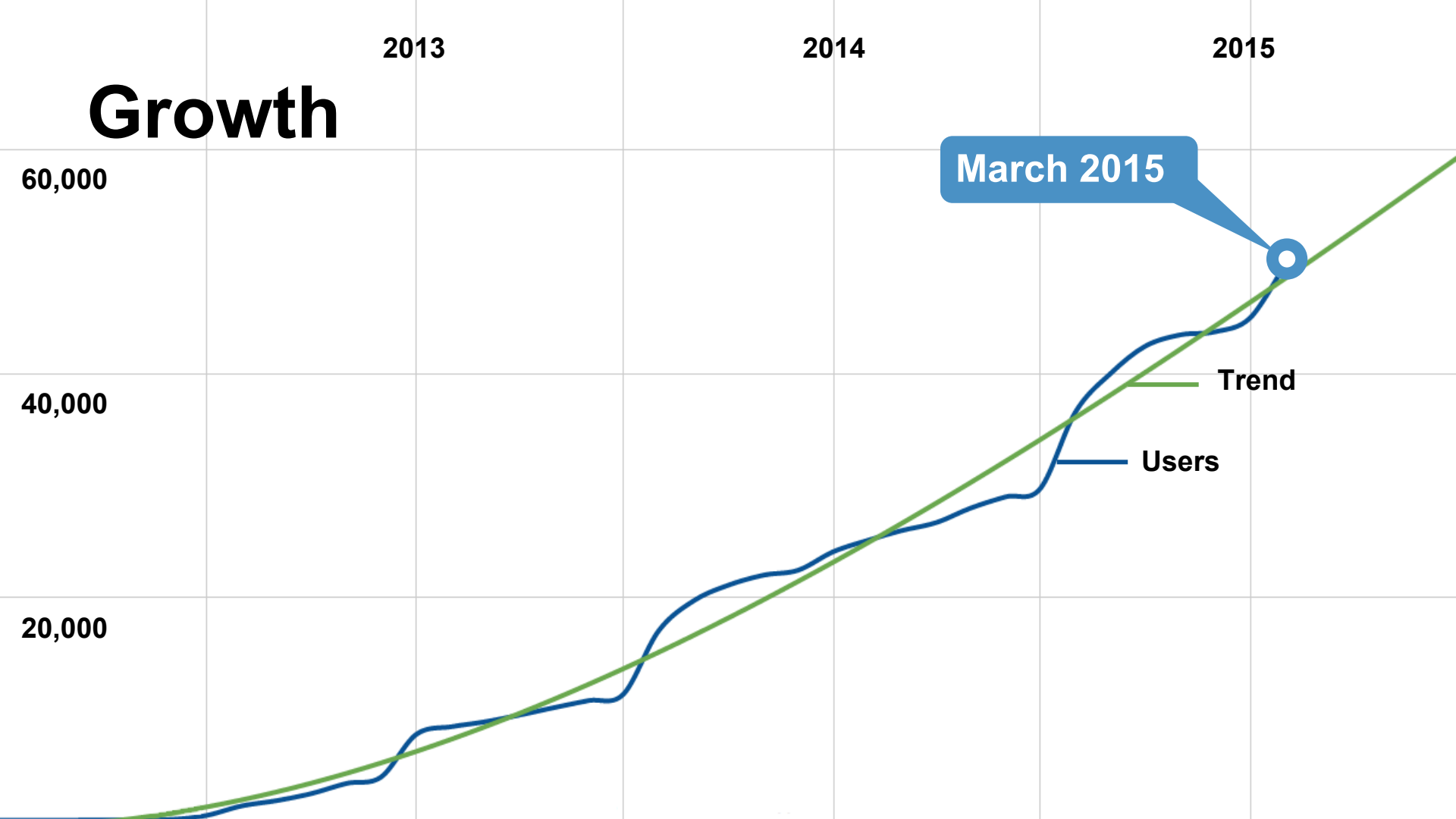
40,000

20,000

March 2015

Trend

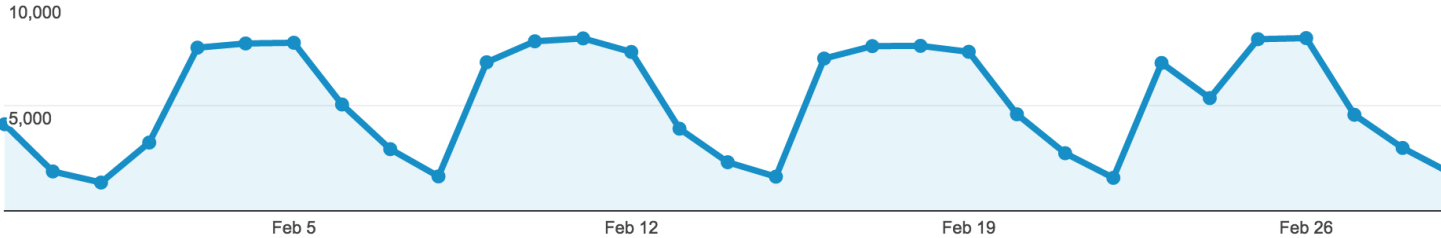
Users



Sessions vs. [Select a metric](#)

Hourly Day Week Month

● Sessions



Sessions

158,847



Users

56,018



Pageviews

993,800



Pages / Session

6.26



Avg. Session Duration

00:13:12



Bounce Rate

19.89%

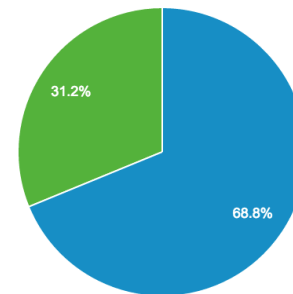


% New Sessions

31.20%



■ Returning Visitor ■ New Visitor



1.5 Million





Leanne Packer
smrt trainer
First Conditional
and Time
Clauses

2:57

First Conditional and Time Clauses

4,914 views • 10 months ago



Leanne Packer
smrt trainer
Participle
Adjectives

2:59

Participle Adjectives

4,049 views • 10 months ago



Leanne Packer
smrt trainer
Present Perfect
Continuous

2:20

Present Perfect Continuous

4,522 views • 10 months ago



Leanne Packer
smrt trainer
Present Perfect
Simple - Explaining
the Present



Present Perfect Simple - Explaining the Present

2,441 views • 10 months ago



Craig Koskimaki
smrt trainer
Phrasal Verbs
Part One

2:46

Phrasal Verbs (Part 1)

3,142 views • 1 year ago



Craig Koskimaki
smrt trainer
Question Words and
Indirect Questions

2:35

Question Words and Indirect Questions

3,611 views • 1 year ago



Leanne Packer
smrt trainer
Adjectives
Clauses

2:51

Adjectives Clauses

8,382 views • 1 year ago



Craig Koskimaki
smrt trainer
Past Probability

3:42

Past Probability

1,410 views • 1 year ago



Geoff Shakespeare
smrt trainer
Past Simple and
Past Continuous

4:15

Past Simple and Past Continuous

1,859 views • 1 year ago



Leanne Packer
smrt trainer
Noun Clauses
with Question
Words

3:14

Noun Clauses with Question Words

8,787 views • 1 year ago



Leanne Packer
smrt trainer
Present
Participles

1:40

Present Participles

2,834 views • 1 year ago



Geoff Shakespeare
smrt trainer
Past Simple and
Present Perfect
Part 2

3:28

Past Simple and Present Perfect (Part 2)

1,391 views • 1 year ago



Geoff Shakespeare
smrt trainer
Past Simple and
Present Perfect



Geoff Shakespeare
smrt trainer
Present Perfect
Simple Experience

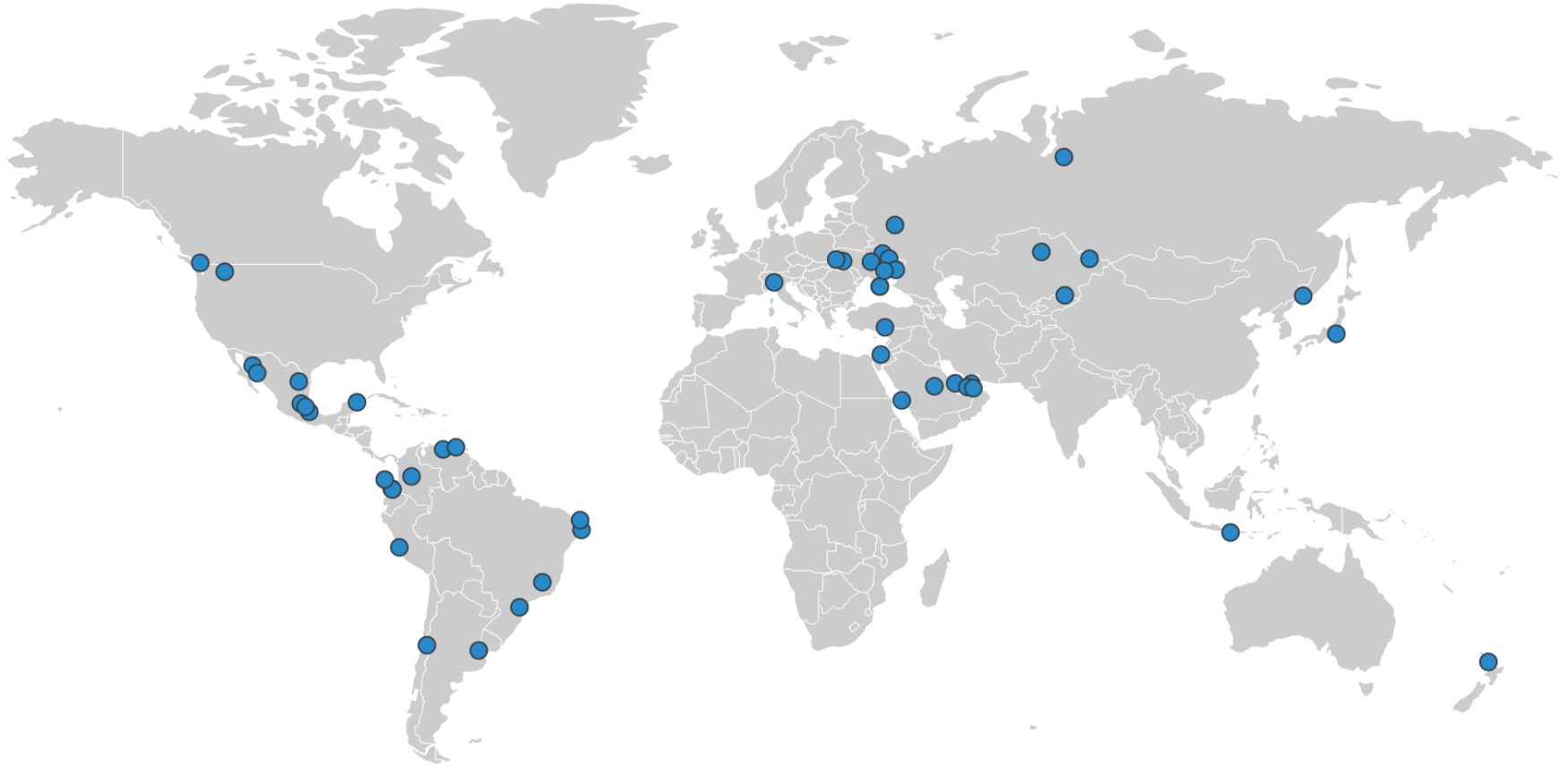


Shaun Macleod
smrt trainer
Metaphor



Shaun Macleod
smrt trainer
Similes

Smrt Schools





Saudi Arabia, Jeddah

- 
- Developed Smrt English 100 Bilingual Arabic/English
 - Dawhat AlJazera School pilots Smrt Youth and Kids.
 - Smrt Instruction begins with Staff of Saudi Bin Ladin Group
 - Arab Open University in Jeddah
 - Smrt English Representative appointed for KSA. Charles Clark, Jeddah




ESPE, Quito



- Partnership signed with University of the Armed Forces ESPE
- Targeting 10,000 scholarship students coming to Canada.



Kiev, Ukraine

- 
- Ministry of Education Approval
 - 500th Ukrainian teacher trained and issued a Smrt Teaching Certificate
 - 25 Universities and Schools with over 50 students using Smrt English
 - Scholarships to schools in areas affected by violence.



Playa del Carmen, Mexico



- Universidad Estatal de Sonora - reached 10,000 users
- Universidad Estatal de Sonora - Navajoa Campus First to use Smrt English 100 Bilingual Spanish/English

- 
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 - Universidad Estatal de Sonora - Navajoa Campus First to use Smrt English 100 Bilingual Spanish/English
 - Universidad Technologica - 25 campuses signed on (Total 109 campuses)
 - Universidad Tec Milenio - signs up first 1,500 users
 - CEDVA - Smrt English Automotive course developed



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- **Centro Educacion Bilingue - Smrt Kids and Smrt Youth**



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- Centro Educacion Bilingue - Smrt Kids and Smrt Youth
- **Opened Smrt English Latin America Office in Mexico City DF. Ana Sesma Director**
- **Arturo Valenzuela Mézquita appointed Teacher Trainer and Support, Latin America**



Senac, Recife



- SENAC - training, pilots and programs operating in Recife, Natal, Belo Horizonte, Fortaleza, Porto Alegre, Teresina, Mossoro and Maceio.
- Developed Smrt English 100 Bilingual Portuguese/English in partnership with Luciana Albuquerque - Teacher SENAC Recife.



Kul Kul Connection, Bali

- After school Smrt English program for 100 village children

Ukrainian Maidan Scholarship

- 15 students from Maiden Square Uprising visit CCEL for 8 weeks Smrt English program (OWL Partner). Two continue on 6 month full scholarship.

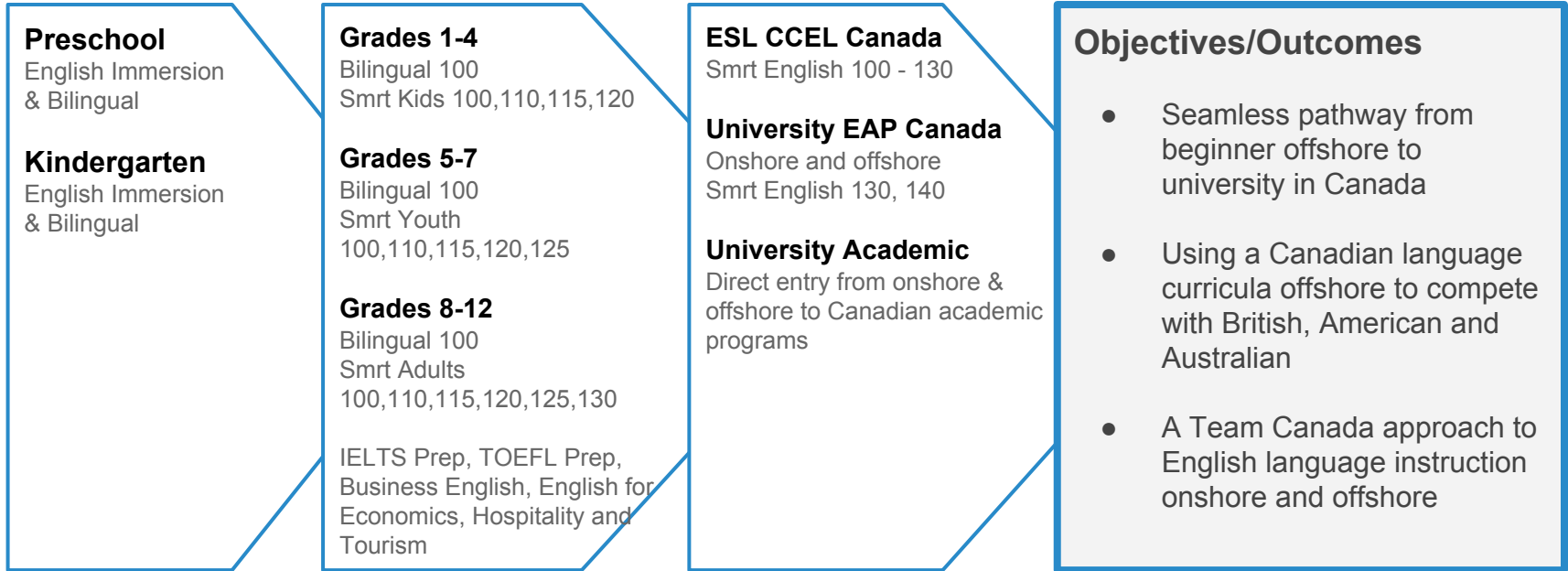
Hope For Youth, Japan

- 50 Students affected by disaster attend CCEL for 4-12 week full scholarships at CCEL studying Smrt English.

Other

- After school Smrt English Scholarship program with European Cultural Center, Palestine-Gaza Strip
- First two Syrian Refugee Students to Canada study Smrt English on 6 month scholarship at CCEL, Canada
- 21 Refugee and 22 New Immigrant Scholarships for Smrt English at SCEL, USA

Student Pathway



2015 Plans



- ✓ Smrt Partnerships
- ✓ Smrt Spanish, Portuguese, French, Arabic
- ✓ Pathways to University EAP & Academic Programs Canada

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ALJAZEERA

facebook.

TED

BBC



WIKIPEDIA
The Free Encyclopedia

twitter

smrt

You Tube



GoogleTM Apps for Education