



IMMIGRATION TRENDING

CANADAVISA.COM

The Law Firm of Campbell Cohen

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PRESENTATION OBJECTIVES

- Study Permit overview
- Express Entry
 - International Graduate candidates
 - Language proficiencies – the make it or break it factor
- Immigration options for international students in Canada

STUDY PERMIT: THE BASICS

- In most cases, prospective international students who wish to study in Canada need to provide a letter of acceptance from a **Designated Learning Institution** when applying for a Canadian study permit.
- Study programs under six months' duration: **study permit is not required**
- Study programs longer than six months' duration: **study permit is obligatory**

LANGUAGE TRAINING AS A PREREQUISITE PROGRAM

- July 13, 2016: Immigration, Refugees and Citizenship Canada (IRCC) updated conditions for issuing a study permit to a student who is required to complete a prerequisite program (e.g. ESL/FSL programs) before beginning a subsequent program in a DLI.
- The initial study permit will be issued only for the duration of the prerequisite program.
- Once the prerequisite program has been completed, the student can apply for a new study permit and demonstrate that the requirements of the first program have been met.
- Applicants studying in Quebec: If you are applying to a school in Quebec, you will be required to apply for a *Certificat d'acceptation du Québec (CAQ)* before applying for the initial study permit. Once you have completed the prerequisite course you will then need to apply for a new CAQ before you can make an application for another study permit.

APPLICATION FOR A STUDY PERMIT FROM WITHIN CANADA

- The general regulation, barring some specific exemptions, requires that the initial application for the first study permit be submitted to a visa office **outside** Canada (Article 213 Immigration and Refugee Protection Regulations).
- Exceptionally, temporary residents who have finished a course or study program required in order to enroll in a DLI may apply for a first study permit from within Canada (Article 215 Immigration and Refugee Protection Regulations).
- This is to say that a student who has been admitted to Canada as a **visitor** could submit an application for a study permit from inside Canada if he or she can show that he or she has completed a prerequisite course required for enrolment in a DLI.
- A student holding a **study permit** for the prerequisite training could also apply to change or extend his or her study permit in order to continue academic training with supporting proof that he or she has successfully completed the prerequisite training.

ELECTRONIC TRAVEL AUTHORIZATION

- The Electronic Travel Authorization (ETA) is required for most visa-exempt travelers entering Canada by air.
 - Main exception: Citizens of the United States are not required to obtain an eTA to enter Canada.
- For overseas applications:
 - If an applicant is from a visa-exempt country, an eTA will be issued automatically when the study permit application is approved
 - If an applicant is from a country whose citizens require a Temporary Resident Visa (TRV) in order to enter Canada, the TRV will be issued automatically when the study permit application is approved — there is no separate application or fee required.
- If the international student is coming for a language course of less than six months' duration and is not required to obtain a TRV to enter Canada (e.g. a student from France) he or she must still obtain an eTA before travelling to Canada by air.

EXPRESS ENTRY: THE BASICS

Express Entry (EE) is an application intake management system for the following programs:

- Federal Skilled Worker Class (FSWC)
- Federal Skilled Trades Class (FTSC)
- Canadian Experience Class (CEC)

Candidates who are eligible for one of the above programs may create a profile and enter the Express Entry pool. Upon entering the pool, candidates are assigned a Comprehensive Ranking System (CRS) score, which determines their ranked position in the pool. IRCC periodically conducts draws to invite the highest-ranking candidates to submit an application for permanent residence.

THE COMPREHENSIVE RANKING SYSTEM

The CRS assigns points to candidates in the Express Entry pool based on four categories:

- Core Human Capital Factors: Maximum 460 points (applicants with a spouse)/ 500 points (single applicants)
 - Age, Level of education, Official language proficiencies, Canadian work experience
- Spouse/Common-Law Partner Factors: Maximum 40 points
 - Level of education, Official language proficiencies, Canadian work experience
- Skills Transferability: Maximum 100 points
 - Language + foreign work experience, Canadian work experience + foreign work experience
- Additional Points: Maximum 600 points
 - Qualifying job offer, Canadian post-secondary education, Provincial nomination certificate

THE CRS POINTS ALLOCATION

FACTOR	MAX: WITH SPOUSE/PARTNER		MAX: SOLO APPLICANT
Age	100		110
Level of education	140	10	150
First language ability	128	20	136
Second language ability	22	0	24
Canadian work experience	70	10	80
Education + Canadian work experience	50		50
Language + Non-Canadian work experience	50		50
Canadian work experience + Non-Canadian work experience	50		50
Language + Certificate of qualification in a trade	50		50
Provincial nomination certificate	PA only: 600		600
Qualifying offer of arranged employment	PA only: 200		200
Canadian educational credential	30		30

Core Human Capital Factors + Spouse Factors

Skills Transferability Factors (maximum 100 points available)

Additional points

EXPRESS ENTRY: SOME FACTS

- Between the introduction of the Express Entry system in January 2015 and the end of 2016, 44% of invitations to apply for permanent immigration were issued to Canadian Experience Class candidates.
- In that same timeframe, 65% of candidates have had a provincial nomination or a job offer – international graduates are in a prime position to obtain one or both of these important documents, which may improve their chances of receiving an invitation to apply.
- In 2015, 61% of invited candidates were in Canada.
- On November 19, 2016, modifications were introduced to the Express Entry system, and the allocation of CRS points as it pertains to international students and candidates with a qualifying job offer.
- Due to these changes, IRCC expects that trends will be different in 2017. As the number of points for a qualifying job offer has been reduced from 600 to 50 (or 200 for senior managerial positions), IRCC expects there will be more invitation space for international students.

CANADIAN STUDY EXPERIENCE

On November 19, 2016, the Canadian government introduced additional CRS points for candidates in the Express Entry pool with Canadian post-secondary educational credentials.

Before November
19, 2016

Factor	Additional Points
Credential from a one-year or two-year post-secondary program	0
Credential from a three-year post-secondary program, Master's, entry-to-practice or PhD	0

After November
19, 2016

Factor	Additional Points
Credential from a one-year or two-year post-secondary program	15
Credential from a three-year post-secondary program, Master's, or Doctorate	30

CANADIAN STUDY EXPERIENCE

“International students have been short-changed by the Express Entry system. They are the cream of the crop, in terms of potential future Canadians.”

— John McCallum, former Minister of Immigration

- IRCC’s objective in introducing points for Canadian study experience is twofold:
 - Increase number of international graduates receiving an Invitation to Apply (ITA) in the draws on candidates in the Express Entry pool
 - Incentivize foreign nationals to study in Canada — bringing “incremental economic benefits to Canadian post-secondary institutions, regional economies, and employers”
- IRCC expects that its changes to the CRS system will facilitate the pathway to permanent residence for international graduates

INTERNATIONAL STUDENT SCENARIO: BECKY

		Before November 19	After November 19
Age	26	110 points	110 points
Education	Bachelor's Degree	120 points	120 points
Language	IELTS 7.5 band score (CLB 9)	124 points	124 points
Canadian Work Experience	One year on a Post-Graduation Work Permit	40 points	40 points
Canadian Study Experience	Yes — Bachelor's Degree	0 points	30 points
Spousal Points	Not applicable	0 points	0 points
Skills Transferability	Education & language Education & Canadian work experience	38 points	38 points
Job Offer or Provincial Nomination	No	0 points	0 points
Total		432	462



EXPRESS ENTRY DRAWS: RECENT TRENDS

CRS Requirement in Recent Express Entry Draws



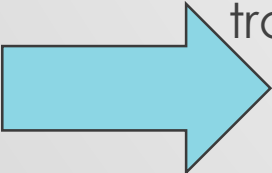
ITAs Issued in Recent Express Entry Draws



Note: November 30 draw invited only those candidates with provincial nomination certificates

THE IMPORTANCE OF LANGUAGE

- Test results are required in order to enter the Express Entry pool
 - Recognized tests: IELTS, CELPIP (both general), TEF
- Language has become the make-it-or-break-it factor for candidates in the Express Entry pool to gain a competitive edge.
- Up to 310 CRS points are available for language abilities in English and French
 - 160 base points available for language abilities in English and French (up to 136 points for first language, up to 24 for second language)
 - Language ability can be combined with skilled work experience and education, to obtain up to 100 additional points for skills transferability factors



Obtaining a top language test result in English, French, or both puts international graduates in the best possible position for pursuing Canadian immigration options

LANGUAGE STUDENT SCENARIO: MARIA



		CLB 7 – Adequate intermediate English, no French	CLB 10+ – Advanced English, CLB 7 French
Age	29	110 points	110 points
Education	Bachelor Degree	120 points	120 points
Language	English test results	68 points	136 points
Foreign Work Experience	Five years	0 points	0 points
Skills Transferability	Education + language	13 points	25 points
	Foreign work + language	25 points	50 points
Job Offer or Provincial Nomination	No	0 points	0 points
Total		331	441

INTERNATIONAL GRADUATE SCENARIO: MARTIN



		CLB 7 – Adequate intermediate English, no French	CLB 10+ – Advanced English
Age	35	70 points	70 points
Education	Master's Degree	126 points	126 points
Language	English test results	64 points	128 points
Canadian Work Experience	No full-time work experience in Canada, but has prior experience	0 points	0 points
Canadian Study Experience	Yes — one year diploma	15 points	15 points
Spousal Points	Wife: BA, 1 year work experience in Canada	25 points	33 points
Skills Transferability	Education & Language	25 points	50 points
	Foreign work experience & Language	25 points	50 points
Job Offer or Provincial Nomination	No	0 points	0 points
Total		350	472

PROVINCIAL IMMIGRATION OPTIONS FOR INTERNATIONAL GRADUATES: AN OVERVIEW

Every province has a stream or category targeting international graduates. Eligibility and application processes vary widely — the below is not an exhaustive list.

- Ontario Immigrant Nominee Program (OINP)
 - International Masters Graduate and International PhD Graduate streams reopened to receive applications on February 21, for the first time since May 9, 2016
 - Eligible graduates from Ontario universities may apply. Job offer and skilled work experience not required.
- Atlantic Immigration Pilot Project
 - Will receive applications as of March, 2017
 - International graduates from eligible institutions in Nova Scotia, New Brunswick, Newfoundland and Labrador, and Prince Edward Island may apply for permanent residence if they have an eligible full-time job offer. Skilled work experience is not required.
- *Programme de l'expérience québécoise* (Quebec Experience Class)
 - International graduates from an eligible institution in Quebec may apply. Applicants are required to show level B2 (Advanced Intermediate) proficiency in oral French.
 - Successful applicants may receive a *Certificat de sélection du Québec* (CSQ) within 20 days, and may then apply to the federal government for permanent resident status.
- BC Provincial Nominee Program
 - Two categories for international graduates: Skills Immigration and Express Entry
 - Graduates of institutions anywhere in Canada may apply
 - Full-time job offer from an eligible BC employer required



THE CANADA VISA STUDY HUB



The Canada Visa Study Hub is an online portal exclusively for international students and post-graduate workers in Canada. Members get access to a wide range of tools and resources to help them make the most of their time in Canada, and pursue work and immigration options after graduation,

- including:
- A \$2,500 monthly scholarship contest
 - A personalised status tracker to let you know when your study or work permit is about to expire;
 - Notifications when immigration programs change or open;
 - Job search and career coaching tools;
 - Customisable news updates for the latest in Canadian immigration matters;
 - And much, much more.

STUDYHUB.CANADAVISA.COM

CONTACT US

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THERE ARE
1001 WAYS
TO SPEAK
ENGLISH.

Immigration Trending: The Effects of Immigration on The Language Industry

Overall Market Picture – Canada is a Growth Area



Strong Growth in Immigration:

- 2016 - **320,932** immigrants landed in **Canada** - largest annual number since July, 1971.
- **This was a 33% increase** over the prior year (2015 - 240,844 immigrants), fastest growth in nearly three decades.

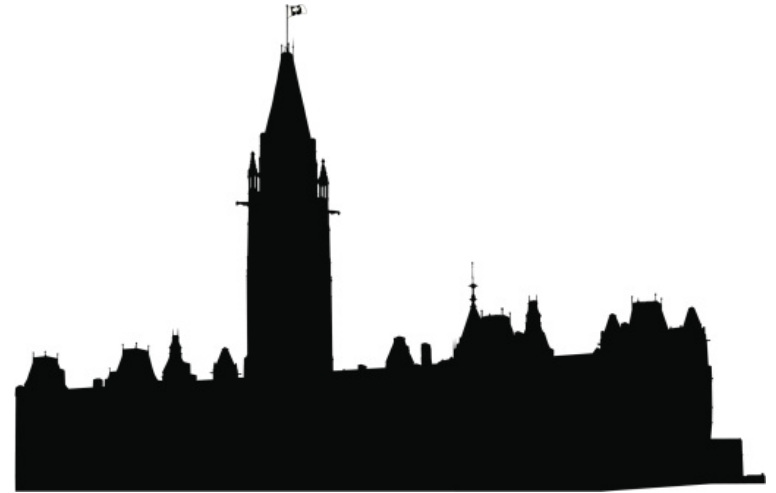
Strong Projected Growth:

- Ottawa to raise its annual immigration level to 407,000 by 2030 to sustain economic growth amid an aging population.

Overall Market Picture – Canada is a Growth Area

Ottawa to Ease Path to Permanent Residency for Skilled Workers & Students:

- The Federal government is changing its electronic immigration-selection system to improve the chances of international students and some high-skilled foreign workers to become permanent residents.



Post Brexit & The Trump Effect:

- Canada could become a more attractive destination for students in the wake of the current political landscape.

Syrian Refugee Update

- **So far, as of January 2nd 2017:**
 - Canada has welcomed almost 40,000 Syrian Refugees.
 - Almost 20,000 applications are in the process of being screened.



#WelcomeRefugees



Immigration, Refugees
and Citizenship Canada

Immigration, Réfugiés
et Citoyenneté Canada

Comprehensive Ranking System (CRS) Factors

- The Comprehensive Ranking System (CRS) is a points-based system that is used to assess and score a candidate's profile to rank them in the Express Entry pool.
- A candidate's score is influenced by the following:
 - **age;**
 - **education;**
 - **language ability;**
 - **skills; and**
 - **work experience.**



How Do CRS Factors Affect The Earnings of Newcomers?

Annex A: Relative impact of CRS factors over time

Factor (at landing)	Short-term (YSL 1-2)	Medium-term (YSL 5-6)	Long-term (YSL 10-11)
1. Age	● ↓	● ↓	● ↓
2. Level of Education	▬	● ↑	● ↑
3. Official Language (OL) Proficiency	● ↑	● ↑	● ↑
4. Canadian Work Experience	● ↑	● ↑	● ↑
5. Arranged Employment (AE)	● ↑	● ↑	● ↑
6. Canadian Study Experience	● ↓ or ▬	▬	▬

A Spotlight on IELTS

- 2.7 million tests were taken worldwide in 2015.
- Canada is the world's 5th biggest market for IELTS.
- The first test to be recognized by Immigration, Refugees, and Citizenship (IRCC) and Immigration Quebec.
- In May 2014, IRCC announced it was renewing its trust in IELTS for another five years.
- Accepted and trusted by over 350 Canadian organizations.

Ongoing Support

- ielts.ca website offers a smooth registration process as well as test-taker & institution support through Road to IELTS (<https://ielts.ca/prepare-ielts/>).
- Teacher training sessions offered throughout the year.
- Ongoing training & support for partner organizations.



IELTS Testing Locations in Canada

**Over 50 locations
throughout Canada.**

<u>Alberta</u>	3
<u>British Columbia</u>	9
<u>Manitoba</u>	3
<u>New Brunswick</u>	2
<u>Newfoundland & Labrador</u>	1
<u>Nova Scotia</u>	2
<u>Ontario</u>	26
<u>Prince Edward Island</u>	1
<u>Quebec</u>	5
<u>Total</u>	52

Growth is Projected for IELTS Testing

- Market trends are in favor of seeing a growth in high-stakes testing:
 - Canada is open to immigration.
 - Canada is in the process of facilitating international students to get permanent residence.

What Does This Mean for The Language Industry?

- The increase in immigration provides a larger pool of those who require language instruction and evaluation through high-stakes testing.
- Research on the effect of language proficiency on immigrant earnings reinforces its importance for newcomers. Also, this raises the possibility of investigating new models of language delivery.
- The effect of government changes may see a rise in interest for post-secondary programs and a potential upswing in university or college pathways.

